

20
DON'T BE BLUE
TURN THIS MAGAZINE UPSIDE-DOWN

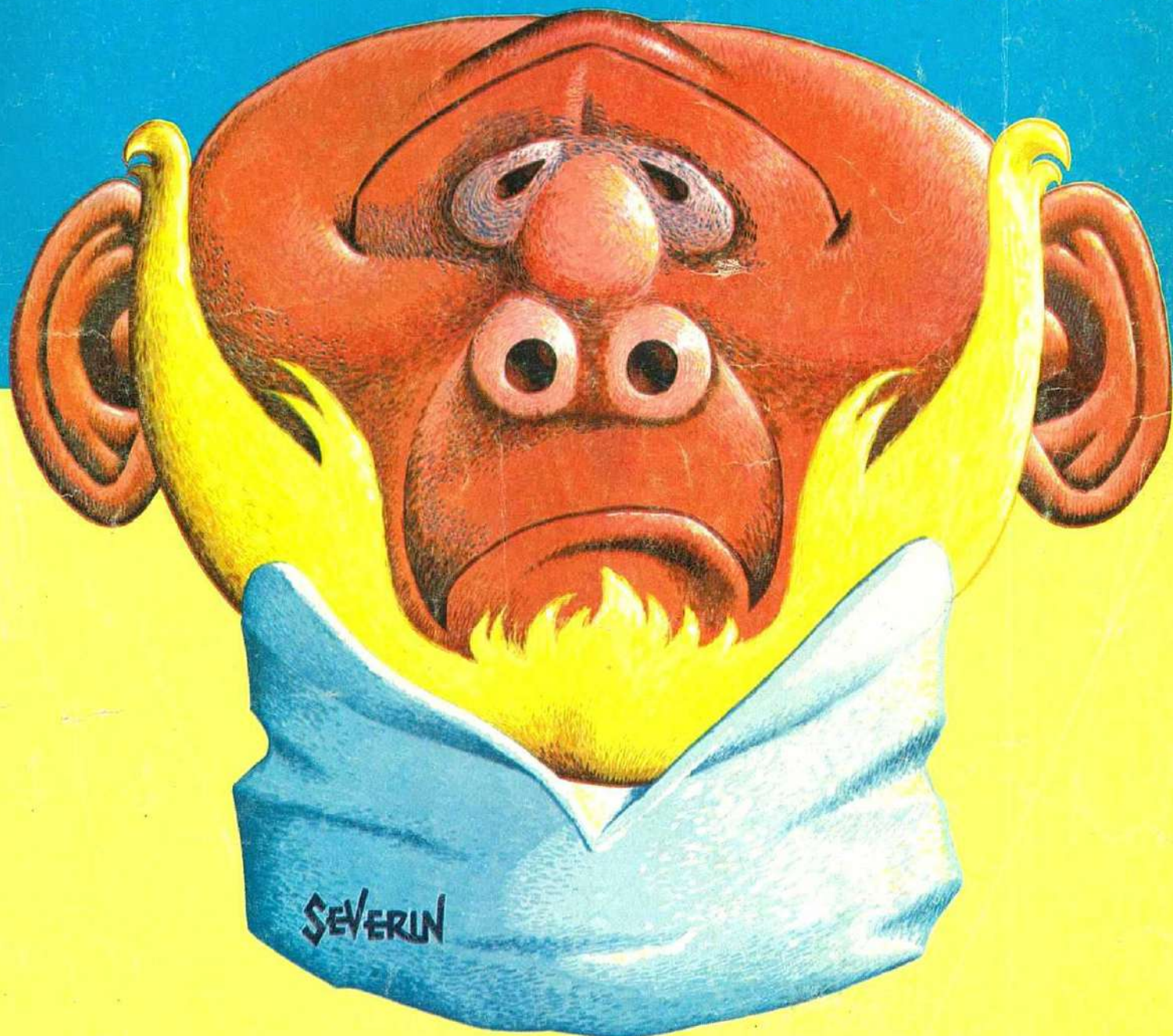
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CRACKED



A
JAN.

MAZAGINE

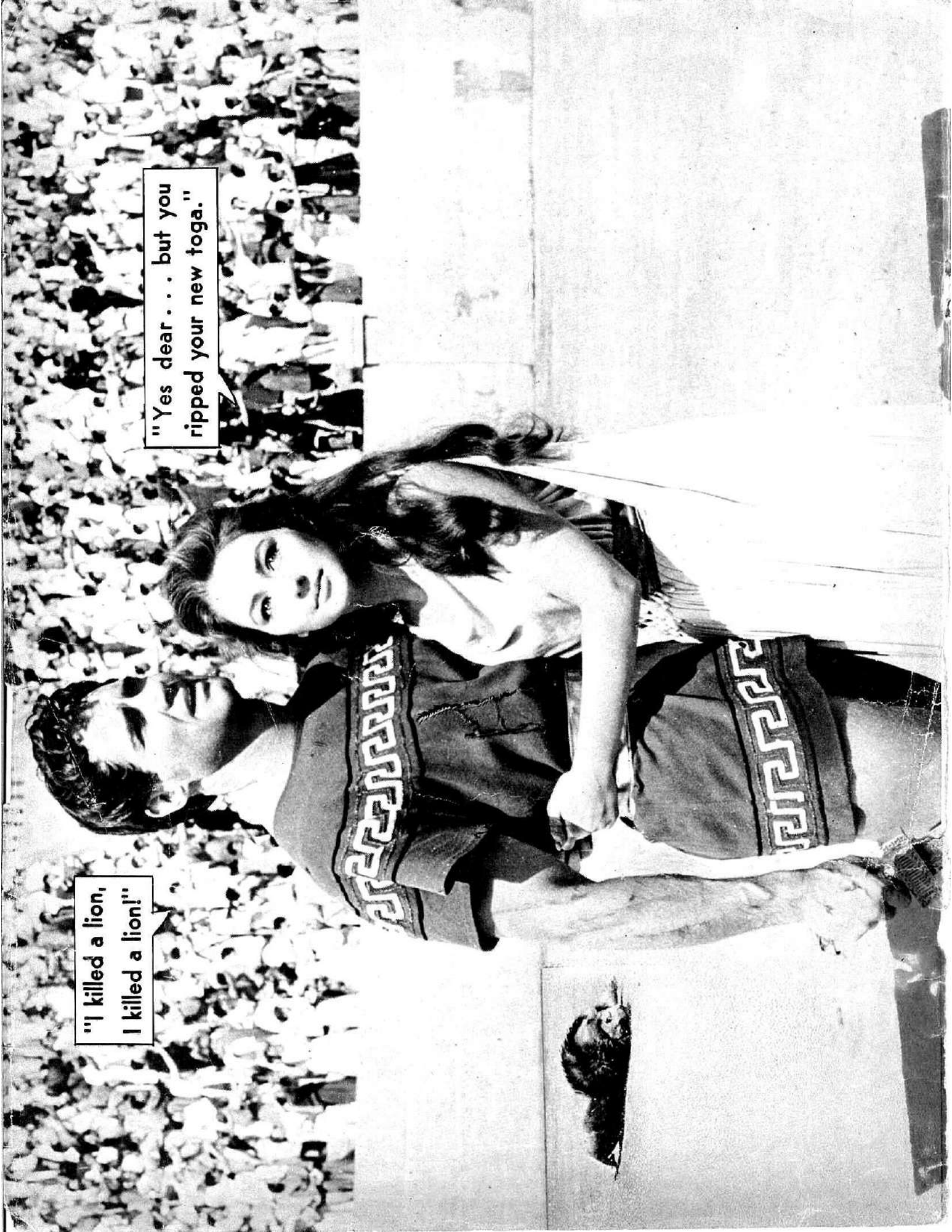


READ CRACKED

PUT A HAPPY SMILE ON YOUR FACE

"I killed a lion,
I killed a lion!"

"Yes dear . . . but you
ripped your new toga."



CRACKED

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WHAT'S UP FRONT—Our Cover

It's a MIXED-UP WORLD, so we thought we would hit you with a real MIXED-UP COVER! Sylvester P. Smythe is shown both happy and sad, depending on your point of view. The happy part represents the day he got a new mop; the sad half when he discovered his boss took the price of the mop out of his paycheck. SMILE, SYLVESTER, SMILE!!!

THE MOTEL 40-YARD LINE Page 38



FUTURE JET SET FADS Page 6



AD A TWIST AND IT'S NEW Page 16



ALPHABET BOOK FOR HOME OWNERS Page ?



A LOOK AT GOLF Page 10





CRACKED magazine would like to thank the following motion picture companies for the use of their still pictures: UNITED ARTIST, PARAMOUNT, WARNER BROS.

Dear Clods:

Just finished reading the August CRACKED and I didn't enjoy your making fun of my favorite TV show, "THE NURSES." It's a wonderful program with great stories and fine acting. If you want to ridicule something, why don't you jump on that dopey show, "WHAT'S MY LINE?"

Mary Carter Lewis
Ridgewood, New Jersey

We had to stop watching "The Nurses," our Blue Cross card ran out.



Dear Cracked-eggs:

I like your kookie magazine. Great article in it about the BEATLES. I was waiting for you to do something on our mop-headed heroes. In the same issue you had some HURRY-UPS. The name of the artist was "McCartney." Is his first name "Paul?"

Hankie Randall
Midland, Michigan

No! His name is Bill. — He doesn't know a yeah, yeah, yeah from a number 6 drawing pen.

Dear Lost Souls:

This is to let you know I enjoy reading CRACKED because it's the first truly amusing magazine I have found since that "other" magazine went sane.

Edward Grady
Rochester, New York

Do you mean "Life?"

Dear Sirs:

What's a "mazine?"

Gracie Gortonburg
San Francisco, Calif.

A good question—what's a "Gracie Gortonburg?"

Dear Sirs:

The September issue of CRACKED made me flip. Especially went off my rocker over the stuff you put down on the SKY FIGHTERS OF WORLD WAR I. Man, that was a cool, swinging article. Your Mag is the most.

Jack Reynolds
Woodside, New York

What did he say? What did he say?



Dear Sirs:

How about another photo story on THE LONE RANGER? (August issue) This time have more gags on Tonto. He's much funnier than "The Masked One" . . . Also how about an article on John Wayne?

Helen Mackey
Cleveland, Ohio

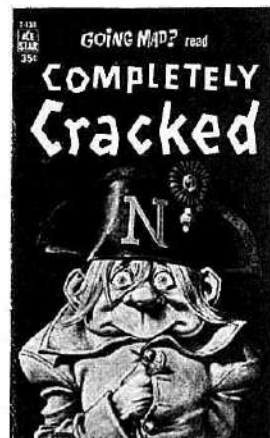
We showed your letter to Tonto and he said, "Who Him, John Wayne?"

Dear Editors:

I don't like your contents page. It's the most useless part of the book. Why don't you put the ink to resourceful purposes, like printing more flea jokes? Otherwise, I think your magazine is terrific.

Danny Mussate
Manitowish Waters, Wis.

That's strange, the guy who does the contents page thinks it's great and he says the flea jokes are for the dogs.



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Collectors everywhere — Stamp collectors, tax collectors, and even garbage collectors are gathering stacks of CRACKED paperbacks. Get your copies

of COMPLETELY CRACKED, THE CRACKED READER and MORE CRACKED Start collecting a million laughs today!

PUT A TIGER IN YOUR TANK!

And an elephant in your back seat,
and everyone will look at you!



Be the first in your neighborhood to get a wild animal to ride around with. Are you going unnoticed? Do you feel neglected? Be a big man in your town. Buy a pet with crowd appeal. Pay just one visit to *Everybody's Zoo Company*, 46 Lion's Lane, and pick up a pet today. A tiger in your tank or an alligator in the trunk helps discourage car thieves and young punks who are bent on stealing your tires. See our full line

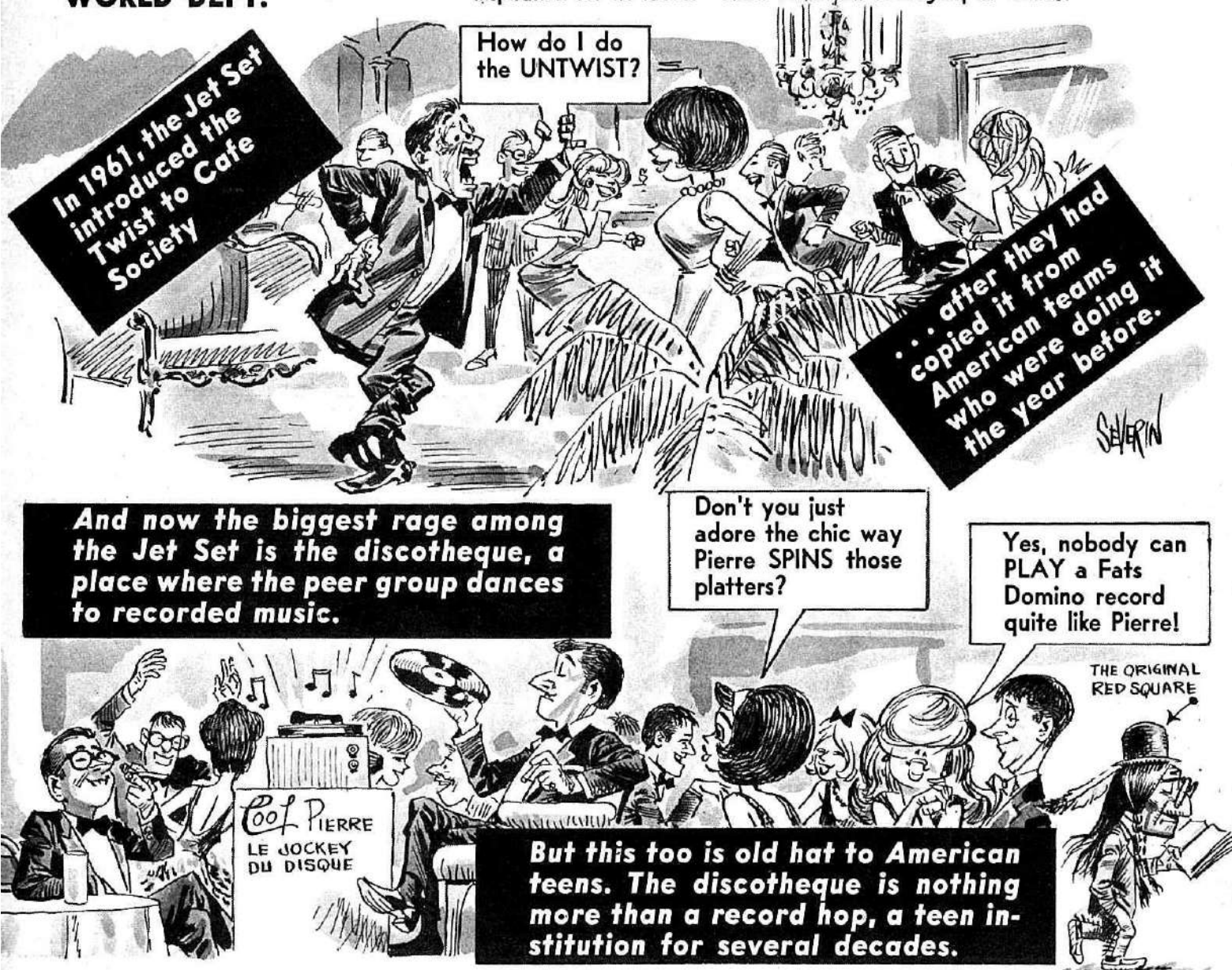
of animals . . . boa constrictors, elephants, man-eating lions and a big pussy cat for compact cars. We guarantee that we have the meanest animals in the world. Remember, with a tiger in your tank, an elephant in the back seat and a water buffalo under the hood, you will never have any trouble finding a parking space.

Happy roaring!



IT'S A CRACKED, CRACKED, CRACKED, CRACKED WORLD DEPT.

The JET SET operating out of Rome, Paris, London and New York is known the globe over as the elite of the sophisticates. They set the trends and fads for the rest of the world. But where do you suppose the Jet Set gets the inspiration for its ideas?—From American teenagers, of course!



Since the Jet Set continues to take over ideas from American teens, CRACKED gives you its version of . . .

FUTURE JET SET FADS

PAJAMA PARTIES

Look! Monique is wearing MINK-LINED pajamas!

How incredibly NOUVEAU RICHE!

Collette has on the IDENTICAL pajamas that I have. And Dior assured me mine were an original.

I must apologize to the hostess for wearing last year's Balenciago, but my luggage hasn't arrived.

That's all right. This isn't a FORMAL pajama party!

Caviar?

VINTAGE
BO DIDDLEY
ALBUM

HOT DOG AND MARSHMALLOW ROASTS

Not so well done this time, Jamieson!

Yes, mi lord!

Where the deuce is the coke bloke?

I haven't roughed it so since I flew TOURIST class!

CARA MIA, let's you and I indulge in "le Going Steady."

Yes, Marcello, and to let everyone know, we'll drive matching Ferraris.

LE RUMBLE

You're disqualified for using BRASS knuckles instead of platinum ones.

HEAR YE! HEAR YE!
THE LONDON SQUIRES
CHALLENGE
LES PIRATES DE PARIS
TO A RUMBLE
8 P.M. TONIGHT

WEAPONS:
BROKEN CHAMPAGNE
BOTTLES
GOLD PLATED ZIP GUNS
ROLLS ROYCE
TIRE CHAINS/
& POLO MALLETS.

REFEREE

While you're up, get me a GRANT'S!

CHEERLEADERS AT THE STOCK EXCHANGE

Two-four-six-eight
what do we appreciate?

UNIVERSAL LIMITED!
UNIVERSAL LIMITED!

STOCK SPLIT!
STOCK SPLIT!
SIS BOOM
BAH!

Maybe they can't
keep stocks from
going down, but they
sure can make morale
go up!

By Jove! They're the
best looking things
I've seen since
AT & T's financial
statement!

TELEPHONING

LOVE used to be the
No.1 passion in Rome!

Now it's
TELEPHONING
"American Style."

Ah, for the good old days
when LA VITA was DOLCE!

LA TELEFONA BOOTH

THE DRIVE-IN

Claudette, shall I order some stuffed
pheasant under glass with wine?

Henri, you are so
square! I'll have
Le Hot Canine
au American avec
Pepsi Cola!

Once it becomes fashionable to copy teen-agers, we can look for the rest of the adult world to follow suit . . .

Pop, can I
BORROW the
car for tonite?

Yeah, but don't let me
catch you **RIDING**
my motorcycle!

SALE!
GOLDEN RULE
SUPER MART
SALE!

DRAGONS
A.C.
D.C.

Chiefy, I'll try to
have this report
ready today.

That's just dandy,
Andy. I **APPRECIATE**
the extra strain!

We won't be able to use the living room
tonite, Ronald . . . It's my parents' turn for
a house date!

Loverboy!
(Sigh!)

Dreamboat!
(Pant!)

We'll be able to talk for quite
a while, Sadie. My husband is
working on his hot rod.

Sometimes I think the Austers
visit us just for our refrigerator!

Pickles?

—and
Jelly.

It's the only way I can
keep my daughter from
swiping my Beatle records.

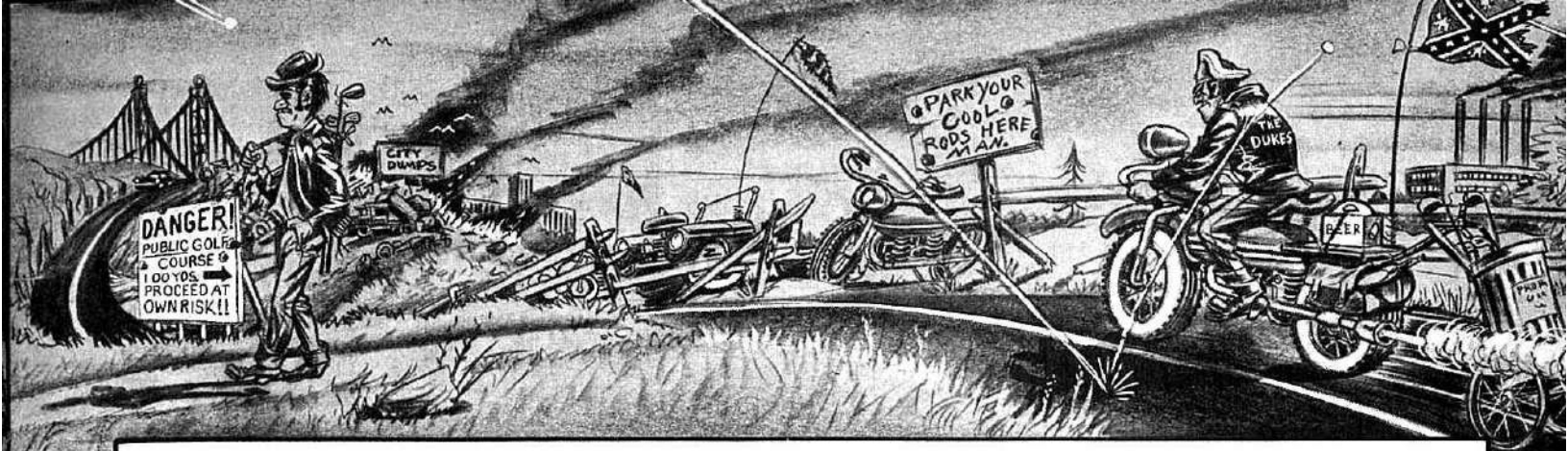
**GAULT
VAULT
CO.**



Nowhere will you find class consciousness more in evidence than on our nation's golf courses. There is a definite line down the middle that separates the private country club golfer (better known as the 'private country clubber') from the public links golfer (better known as the 'pub-linxer'). Great are the differences between the two, but nowhere near as great as the differences between the opinions they hold of each other. Your CRACKED editors have brought you these differences in picture form for your enlightenment, so let's start with . . .

THE PUBLIC LINKS GOLFER

(AS SEEN THROUGH THE EYES
OF THE PRIVATE COUNTRY CLUBBER)



THE TYPICAL PUBLIC LINKS GOLFER SWING, AS ANALYZED BY A PRIVATE COUNTRY CLUBBER

TAKE VICE-LIKE BASEBALL GRIP ON CLUB AS YOU ADDRESS GOLF BALL STOLEN FROM DRIVING RANGE . . .



JERK CLUB BACK ABRUPTLY . . .



. . . TAKE CLUB BACK AS FAR AS IS HUMANLY POSSIBLE . . .



RUSH CLUB-HEAD DOWN WITH BRUTE FORCE . . .



AT MOMENT OF IMPACT, LIFT HEAD TO ENABLE YOU TO SEE WHERE BALL WILL GO . . .



ASSUME PROPER CONTORTIONIST POSITION AT COMPLETION OF FOLLOW-THROUGH





THE PRIVATE COUNTRY CLUB GOLFER

(AS SEEN THROUGH THE EYES OF THE PUBLIC LINKSER)



THE TYPICAL PRIVATE COUNTRY CLUBBER SWING, AS ANALYZED STEP BY STEP BY A PUBLINXER

FIRST POSITION: Grasp club delicately between forefingers and thumbs . . .



SECOND POSITION: At start of backswing, rise up on toes to the grand ballet pique position . . .



THIRD POSITION: Still maintaining the pique attitude, pirouette gracefully into the arabesque position at the top of the backswing . . .



FOURTH POSITION: Whirl into another pirouette on the downswing . . .



FIFTH POSITION: Strike the ball daintily upon completion of your pirouette . . .



SIXTH POSITION: Swirl gayly into pirouette for the follow-through . . .



GADGETS

Golf magazines are filled with gadgets for sale, guaranteed to make a Sam Snead out of a Sam Schnook. Gadgets such as a left-arm stiffener—a device that prevents the lifting of the head, etc. If this trend continues, the golfer of the future may look for something like this . . .

INTRAVENOUS PLASMA FEEDER

Doesn't aid your swing, but does aid your blood supply.

CHEEK PIERCER

This keeps you from turning head toward right on backswing.

HIP SCALDER

This eliminates too much lateral hip shift on the backswing, causing you to turn hips properly.

WRIST GAFFER

This one eliminates the rolling of wrists on backswing, forcing you to cock wrists properly.

KNEE CLEAVER

Here we correct a very common error. The bending of the right knee on the backswing, causing what the professionals call "the collapse of the right side."

MOTHER-IN-LAW PORTABLE TEE

This device is sure to be a sensational seller. Great for letting you release your pent-up emotions and helps to improve your game at the same time. Tee is placed right on a picture (in living color) of your dear, old mother-in-law. This causes you to keep your eyes glued on ball, thus eliminating the common problem of glancing up for the flight of the ball before it has been struck. Hit the ball as hard as you would like to hit the old hag. Notice that after a few practice swings, how much more distance you are now getting on your drives. If you do not have a mother-in-law, place a photo of your landlady or a picture of a gal who once jilted you on the tee. Put some fun in your game. Belt 'em.

THE SLEDGE HEAD CRACKER

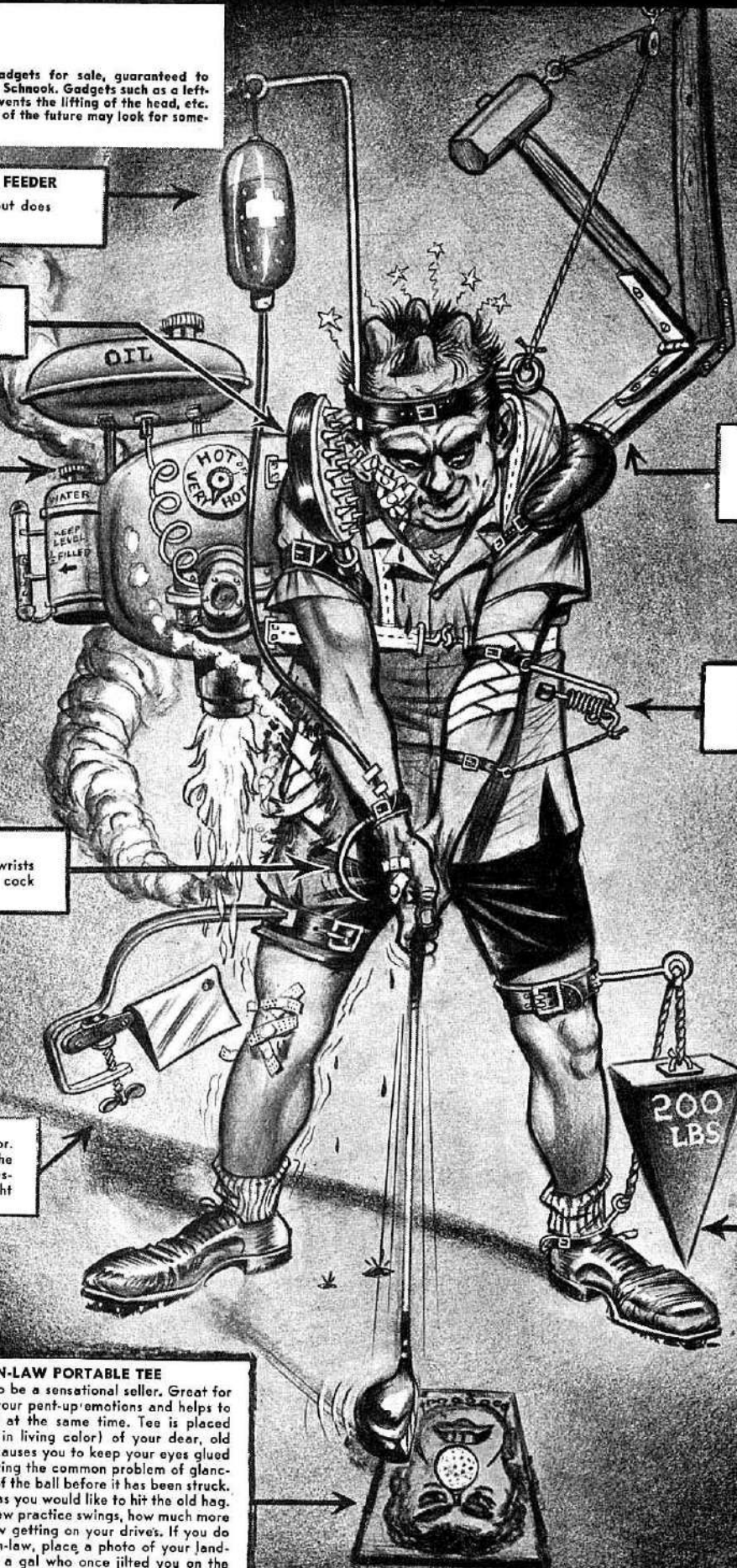
By a simple pulley arrangement, this one conquers the most common problem of all "hackers," the lifting of the head before impact.

AUTOMATIC ELBOW SMASHER

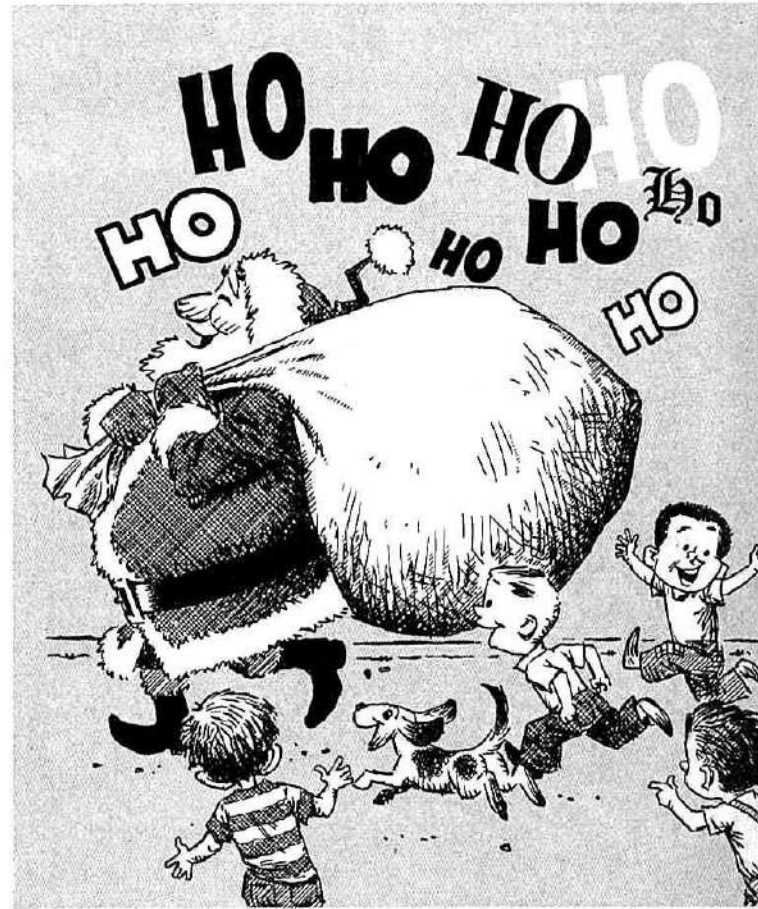
This forces you to keep a straight left arm. If elbow bends, it sets off trigger mechanism, driving hammer into elbow.

TOE CRUSHER

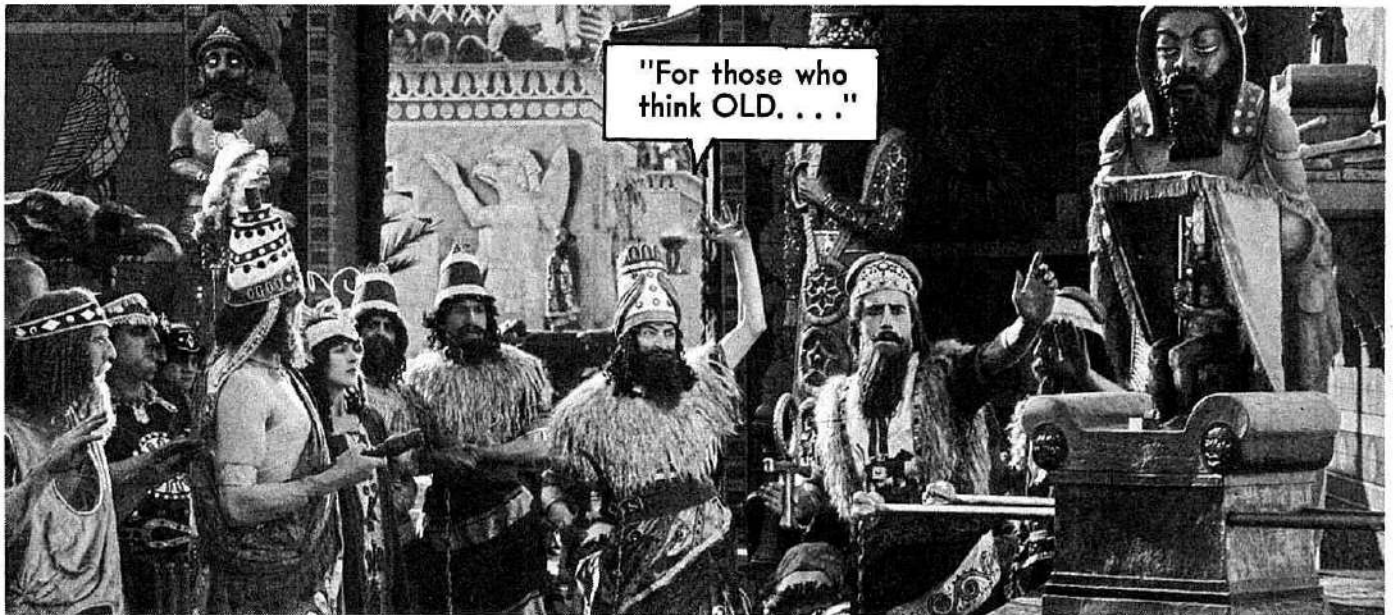
Works on the same principle as the HEAD CRACKER. This eliminates the lifting of the left heel on the backswing, causing you to roll foot in properly.



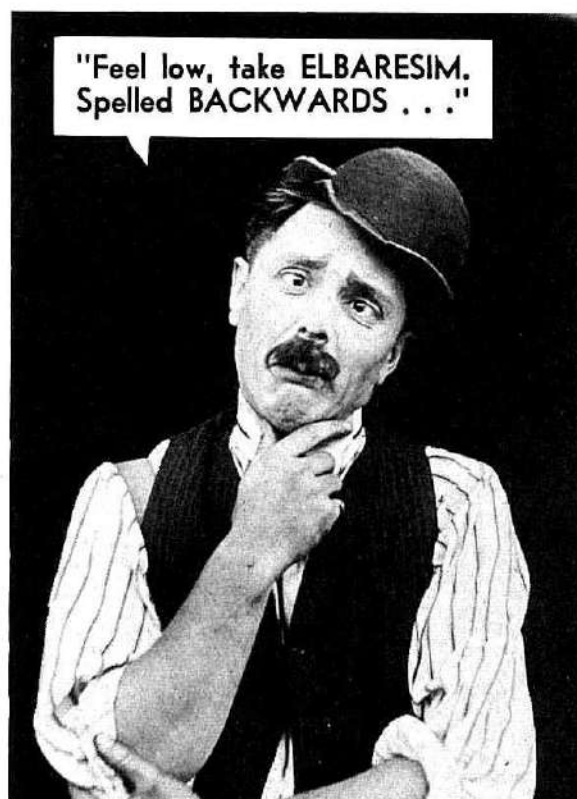
"SANTA CLAUS IS COMIN' TO TOWN!"



Last week while paying my annual visit to my dentist (it was cavity counting time again) I started reading his office magazines. Some of those magazines were so old, they were bound in cobwebs. . . . After flipping a few pages, I made a startling discovery. Most of today's Madison Avenue advertising slogans are not new. . . . **CRACKED** would like to show you where many copywriters found their inspirations for some famous slogans . . .



AD A TWIST AND IT'S NEW



Are you nervous? Unhappy? Miserable? This could mean you're in love. This could also mean you've been reading the articles up 'till now. Any way you look at it, both can be painful ordeals. To determine whether you're in love, or just a miserable clod, take this test and you will soon find out . . .

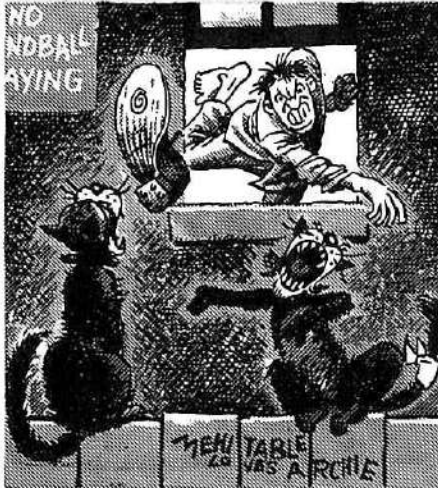
SCORE
THIS WAY

TRUE 15 points
COULD BE 10 points
MAYBE 5 points
FALSE 0 points

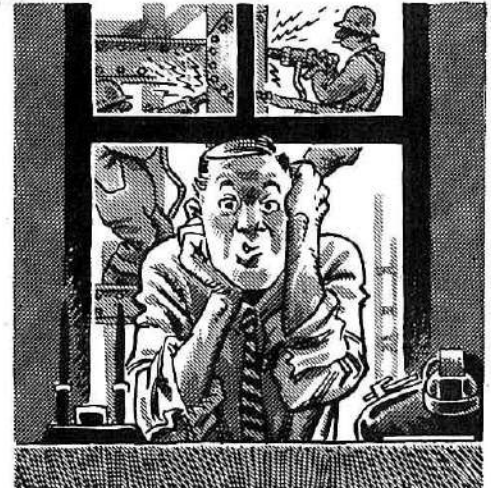
AM I



You can't eat.



You can't sleep.



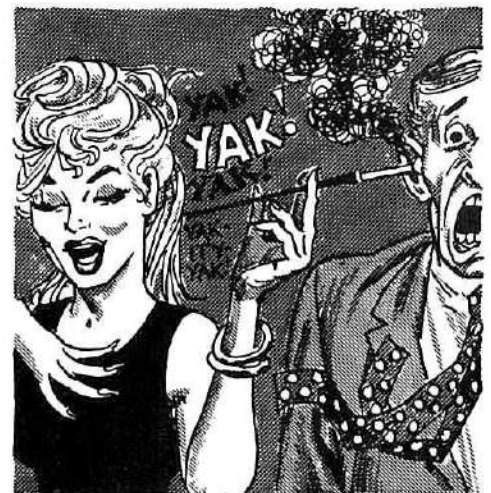
You can't seem to concentrate on your work.



You're awkward and clumsy whenever she's around.



You find yourself speechless in her presence.



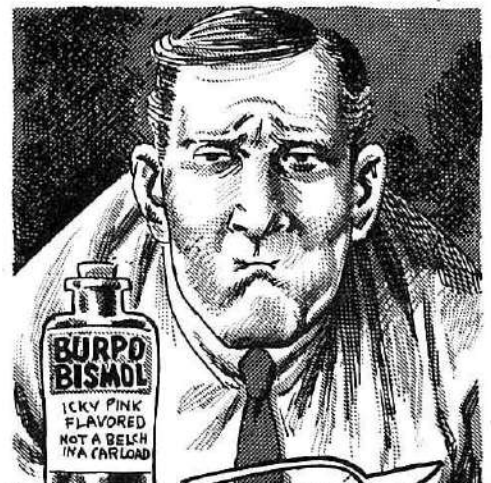
You get burning sensations when she's near you.



You just can't live without her.

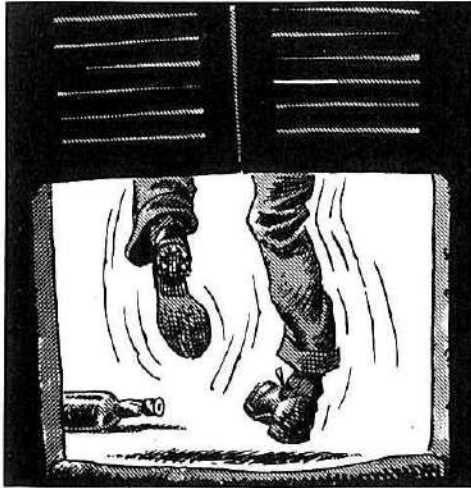


You feel like running thru the streets shouting.

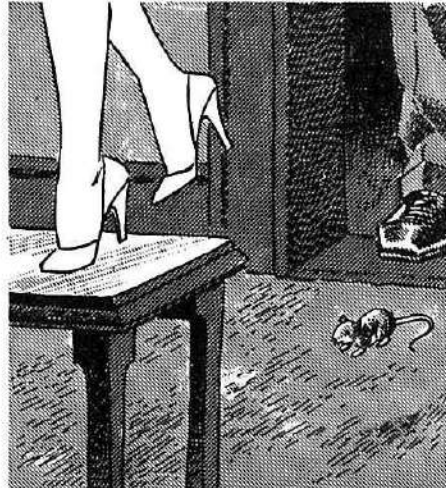


Mostly you feel like you're just plain nauseous.

REALLY IN LOVE?



Sometimes you feel like you're walking on air.



You see her high on a pedestal.



You get goose pimples when she enters the room.



You're hurt by her slightest rejection.



Your heart feels like it's on fire.



You're terrified at first meeting her parents.

NOW ADD UP YOUR SCORE AND SEE JUST WHERE YOU STAND ON CUPID'S LADDER

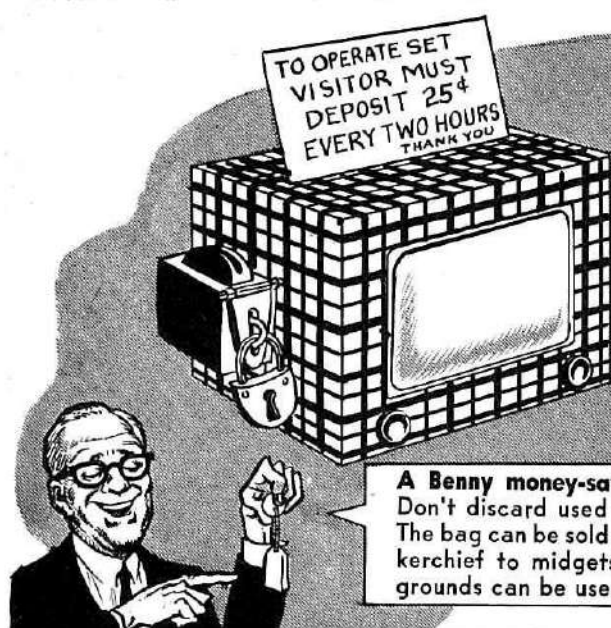
20	40	60	80	100	120	140	160	180
YOU'RE HOPELESSLY IN LOVE	YOU'RE ALMOST IN LOVE	YOU'RE SLIGHTLY IN LOVE	YOU'RE NOT IN LOVE	YOU DON'T EVEN LIKE THE GIRL	YOU HATE THE GIRL	THE GIRL HATES YOU	YOU HATE YOURSELF	WE HATE YOU

What better way to suffer through a TV show than to see it on a TV set that's been especially designed for that program.

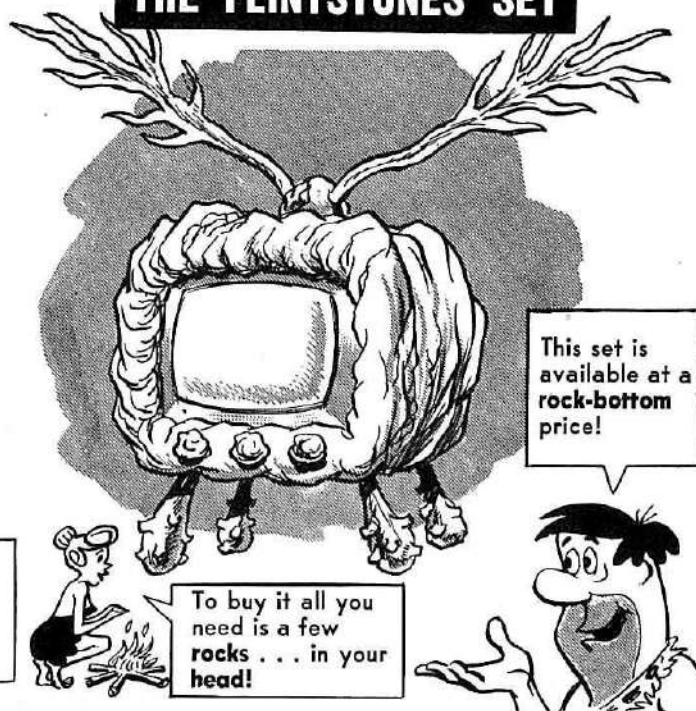
With this ignoble purpose in mind we at CRACKED have taken great pains to make the sets in some cases as revolting as the programs themselves.

Personalized

THE JACK BENNY SET



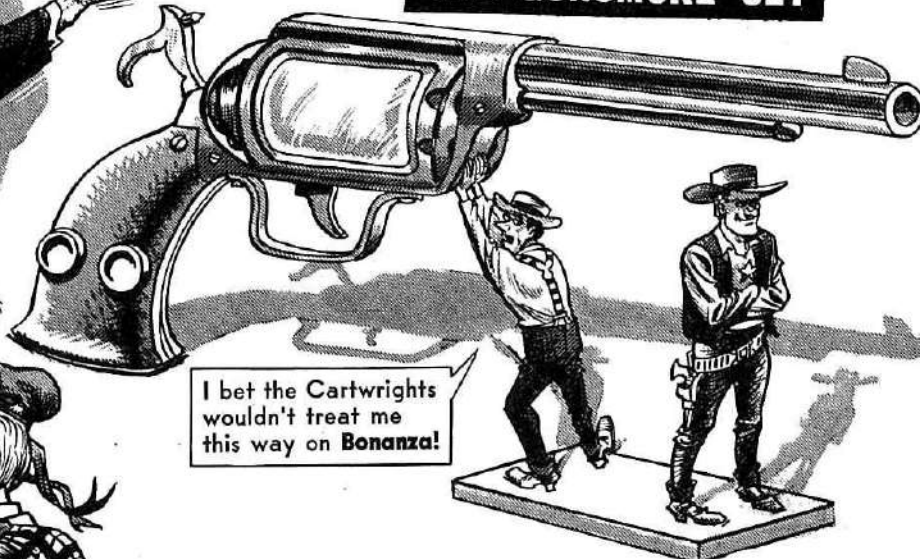
THE FLINTSTONES SET



THE SING ALONG WITH MITCH SET

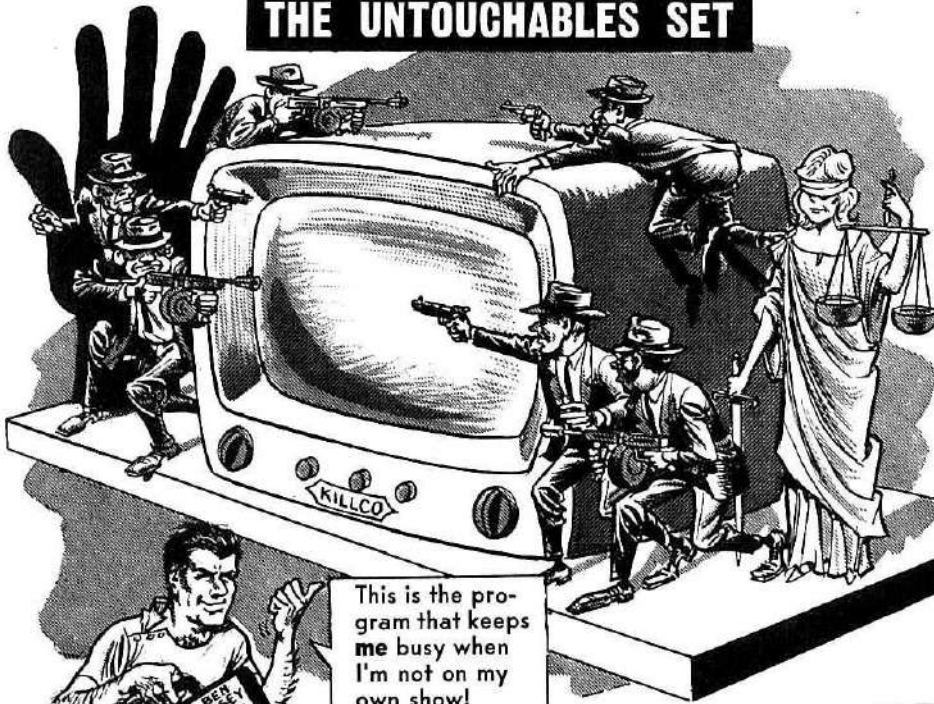


THE GUNSMOKE SET



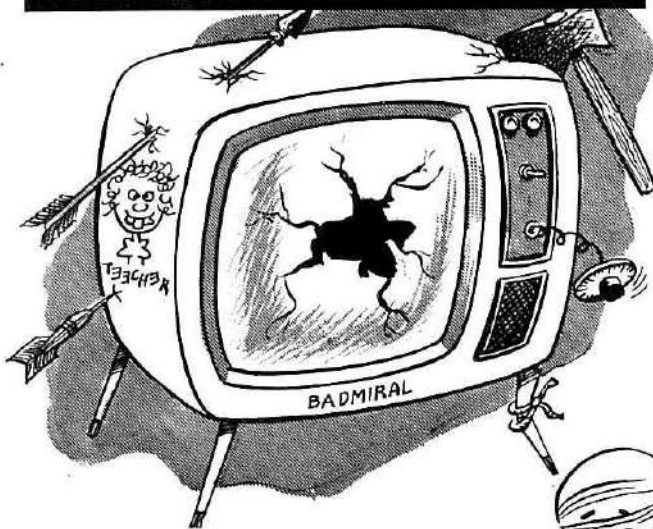
TV SETS

THE UNTOUCHABLES SET



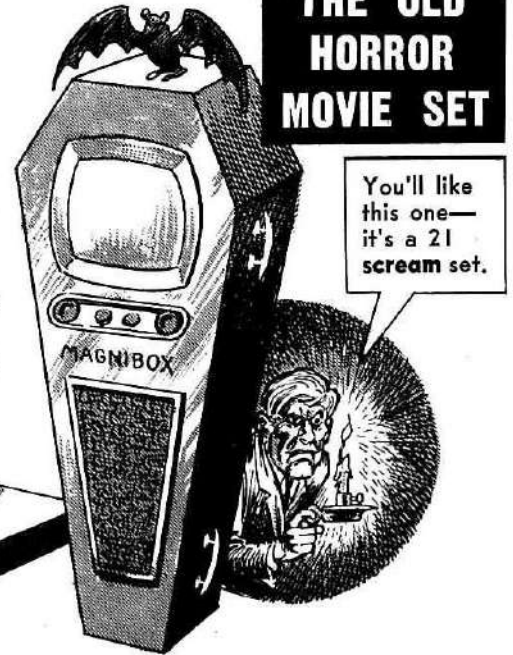
This is the program that keeps me busy when I'm not on my own show!

THE DENNIS THE MENACE SET



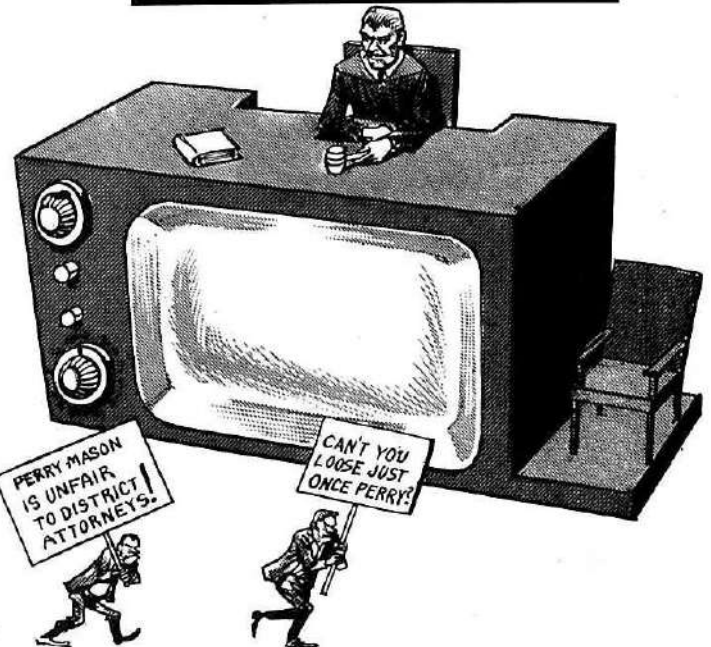
SPARE THE ROD
AND RAISE MY TV. RATING

THE OLD HORROR MOVIE SET



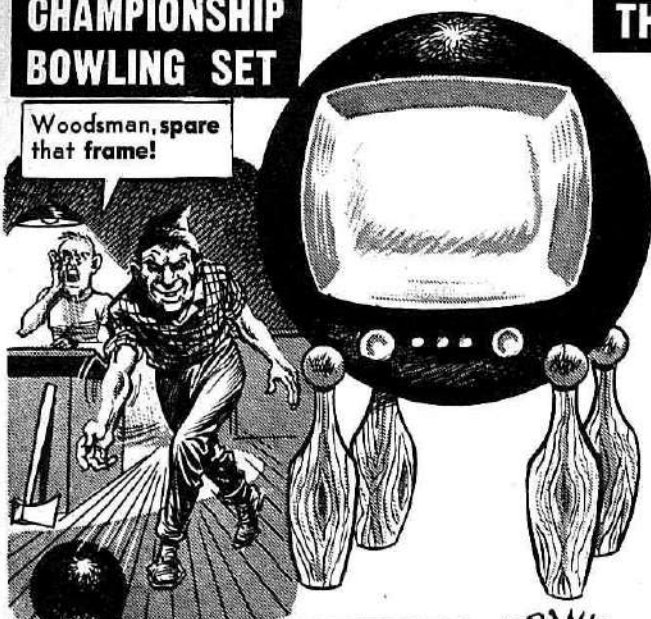
You'll like this one—it's a 21 scream set.

THE PERRY MASON SET



CHAMPIONSHIP BOWLING SET

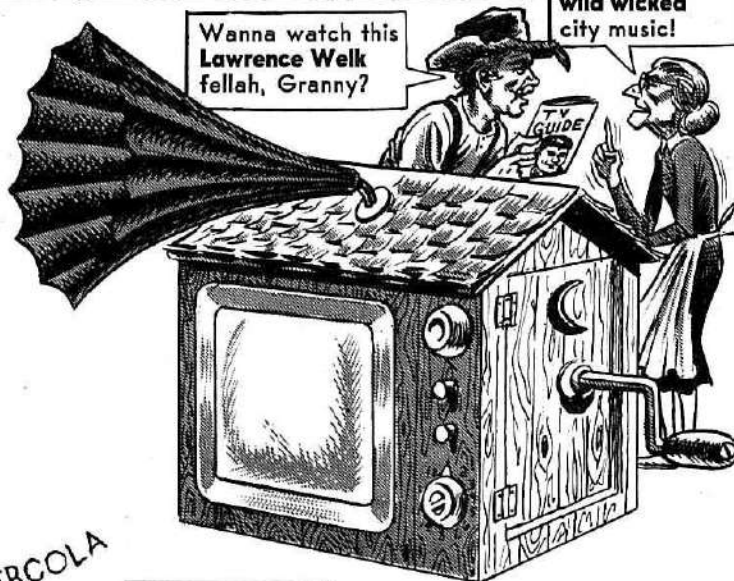
Woodsman, spare that frame!



THE BEVERLY HILLBILLIES SET

Wanna watch this Lawrence Welk fellah, Granny?

Jed, you know I don't like that wild wicked city music!



THE REFRIGERATOR SET FOR COMMERCIALS

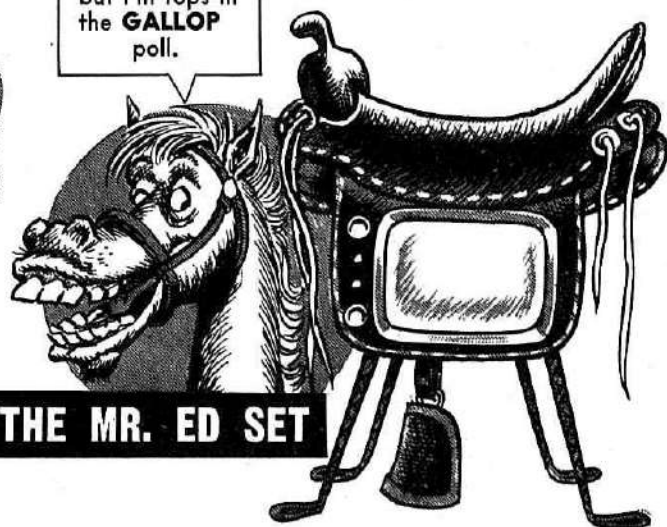
DRINK SUPERCOLA

Don't look now but I'm tops in the GALLOP poll.



... the set that's guaranteed to make even square-type shows seem cool.

THE MR. ED SET

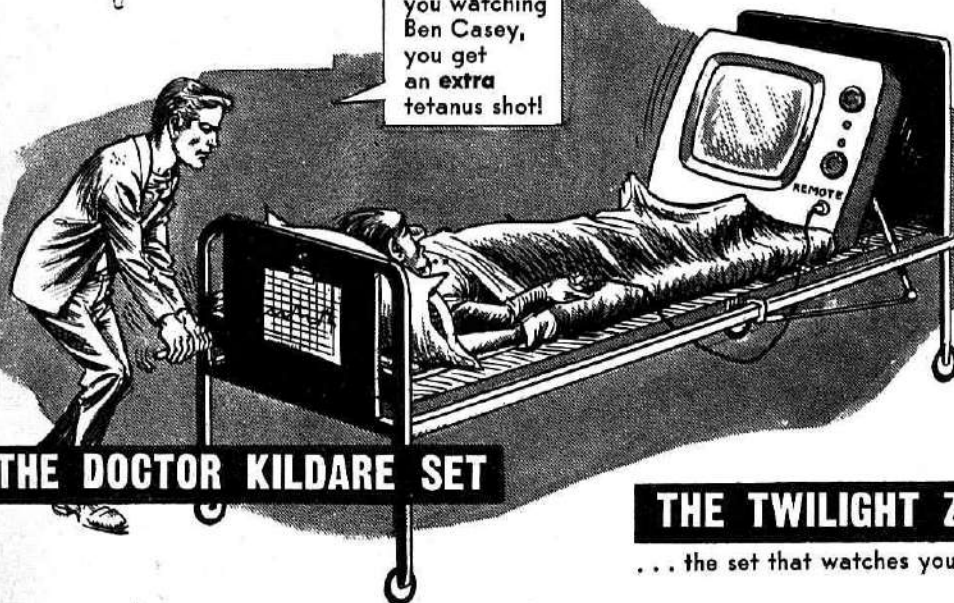


If we catch you watching Ben Casey, you get an extra tetanus shot!

THE DOCTOR KILDARE SET

THE TWILIGHT ZONE SET

... the set that watches you!



THE ARTIST SELECTS HIS MODEL



A man's home is his castle. And nowadays, his castle usually is split-level or ranch style, and mortgaged to the TV antenna on its shingled roof. . . . The great land rush is on! Swamps are being turned into housing developments. Forests are being cleared for backyard swimming pools and barbecue pits. Now, for those who own a house or are about to put their first down payment on one, we give you . . .

A CRACKED AL

A

is for
ARCHITECT

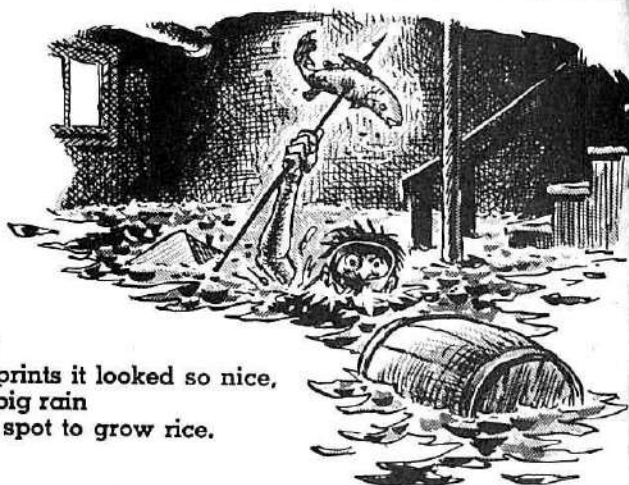
The man who'll build
Your house both sturdy and fast;
Three months after you move in,
You know it won't last.



B

is for
BASEMENT

In the blueprints it looked so nice,
But after a big rain
It's a great spot to grow rice.



C

is for
COOK OUTS

Which you'll have in the backyard;
The steaks will turn out burned
And tasting like lard.



D

is for
DEPRECIATION

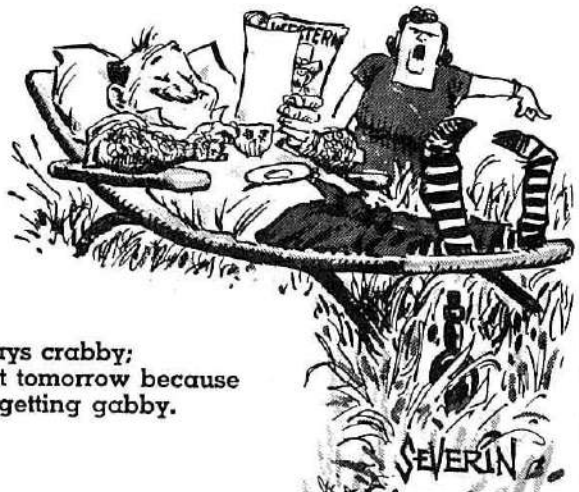
That'll come in one quick lump,
When you discover where the city's
Going to build the new garbage dump.



G

is for
GRASS

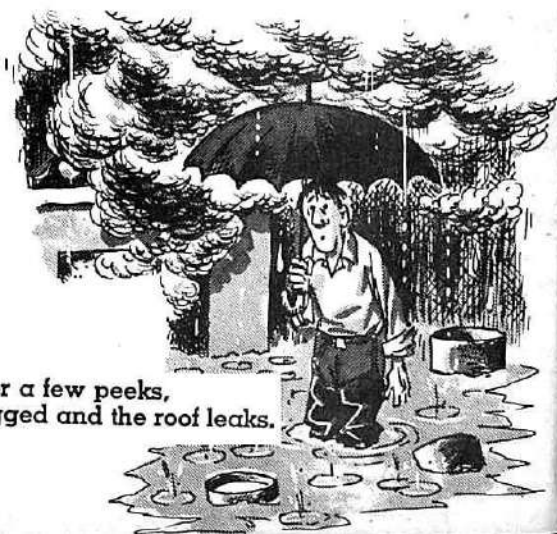
That's always crabby;
You'll cut it tomorrow because
The wife's getting gabby.



H

is for
HORRORS

When you find after a few peeks,
The chimney is clogged and the roof leaks.



PHABET BOOK FOR HOME OWNERS

E

is for
EXTRAS

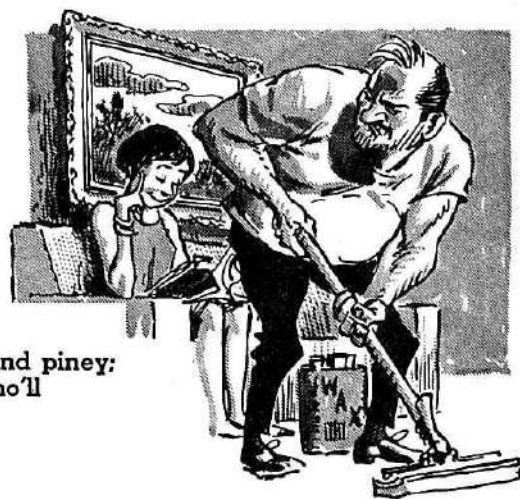
You'll need in your wonderful dwelling;
Like windows, stairs, and stuff
To keep the doorframes from swelling.



F

is for
FLOORS

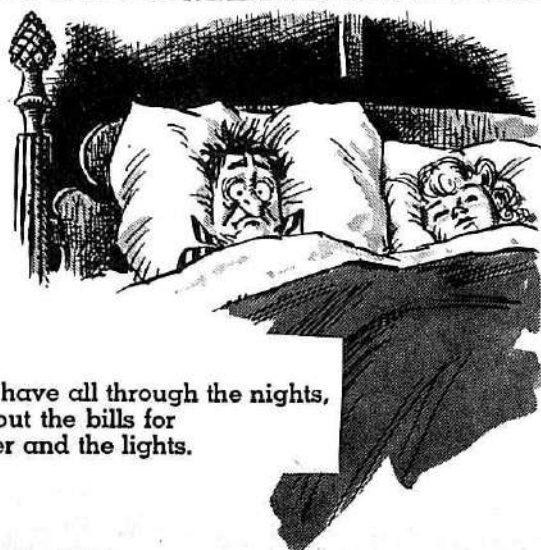
So brand new and piney;
Take a guess who'll
Keep 'em shiny.



I

is for
INSOMNIA

That you will have all through the nights,
Worrying about the bills for
The gas, water and the lights.



J

is for
JOLLITY

That's how you always feel,
When in the Saturday night poker game,
You get a good deal.



K

is for
KITCHEN

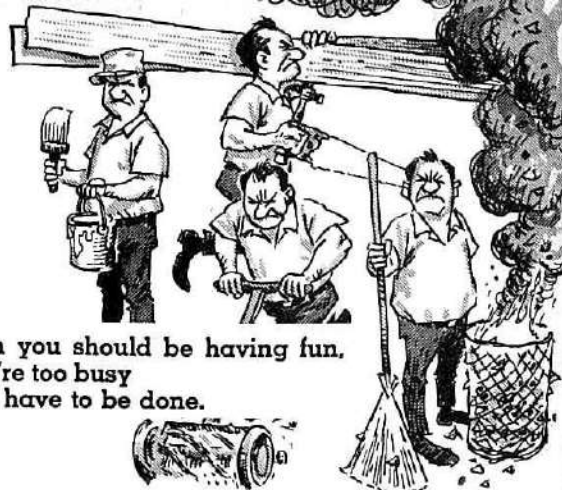
A place your wife doesn't
Seem to want to mess in;
The only time she goes there,
Is to call the delicatessen.



L

is for
LEISURE

That time when you should be having fun,
But instead you're too busy
Doing jobs that have to be done.



O

is for
OVERNIGHT

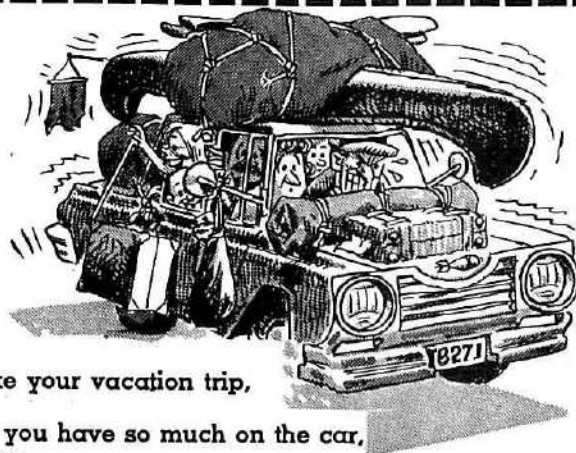
That's how long a guest says he'll stay,
Then ends up staying two months and a day.



P

is for
PACKING

When you take your vacation trip,
It's very slow;
You later find you have so much on the car,
It won't even go.



S

is for
SOFA

A spot you would like to dream and rest on,
But your wife tells you guests are coming,
So put your tie and vest on.



T

is for
THAW

What your wife has
to do and do and do,
Before she prepares
dinner for you.



W

is for
WIND
That blows and blows,
Especially when
It snows and snows.



X

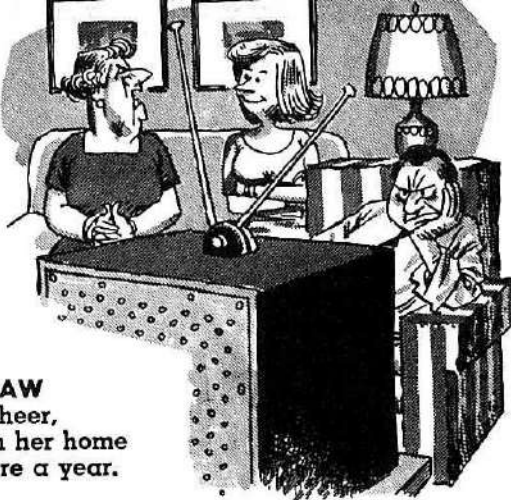
is for
X-RAY

What you have to have taken,
After eating those cakes
Your wife is always bakin'.



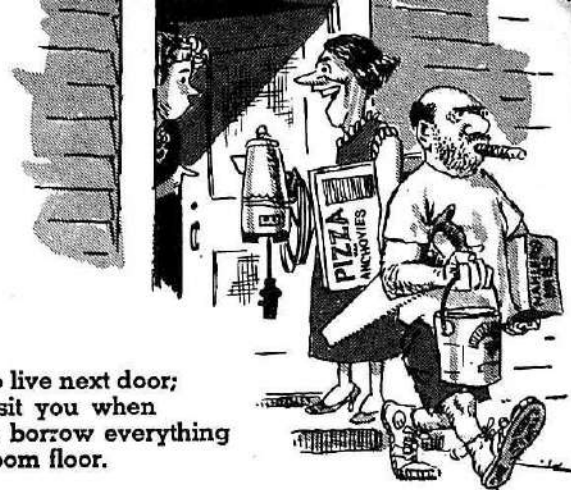
M

is for
MOTHER-IN-LAW
A gal of big cheer,
When she's in her home
And stays there a year.



N

is for
NEIGHBORS
The ones who live next door;
They only visit you when
They want to borrow everything
But the bedroom floor.



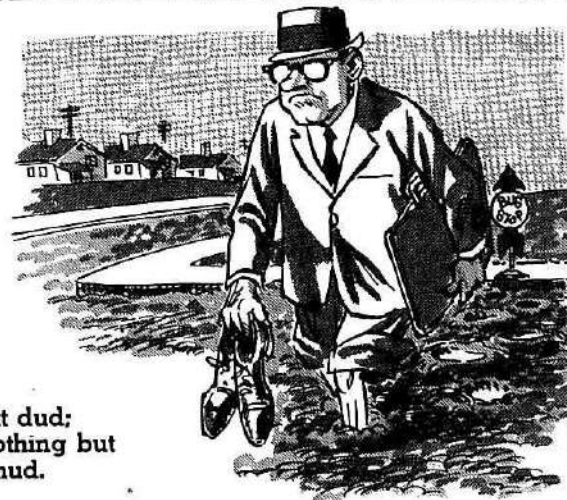
Q

is for
QUIET
Something that is very rare
When your daughter plays records
And her friends are all there.



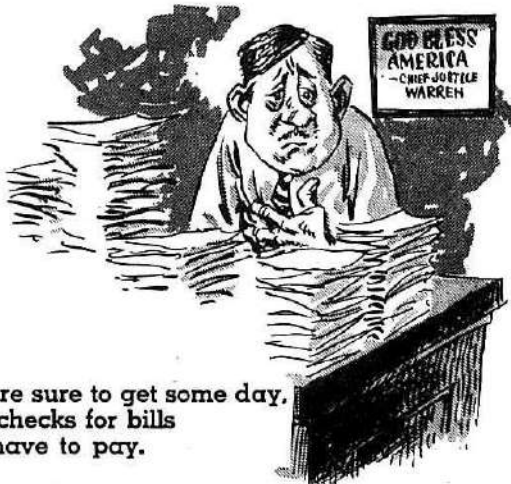
R

is for
ROAD
It is a big, fat dud;
After rain, nothing but
Mud, mud, mud.



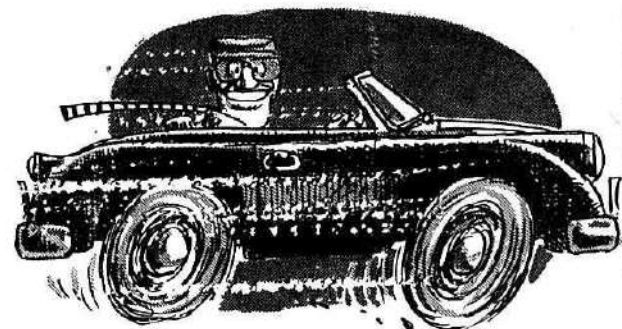
U

is for
ULCER
A thing you are sure to get some day,
After writing checks for bills
You always have to pay.



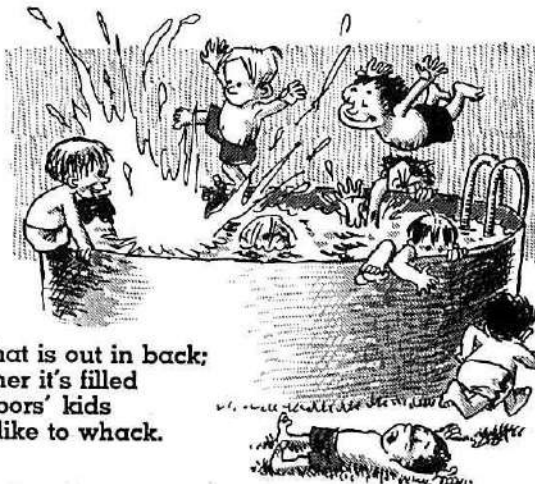
V

is for
VEHICLE
A foreign car is your status symbol;
It's so small, it should be
Called a status thimble.



Y

is for
YARD
The place that is out in back;
In the summer it's filled
With neighbors' kids
You would like to whack.



Z

is for
ZERO
That's the amount
You always have
In the bank account



CRACKED FUN SHOPPE BARGAIN MERCHANDISE

SPOOK HAND!

\$2.00 Ea.

Natural looking rubber hand.
A startling eerie effect!



MELTED ICE CREAM

\$1.00 Ea.

Ooey-Gooney! The perfect
practical joke in heavy plastic!



STRING BEAN TIE

\$2.00 Ea.

The longest tie in the world.
36 inches long. You will have
fun with this crazy tie.



FAKE FAUCET

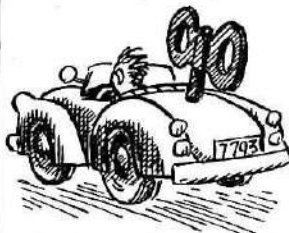
\$2.00 Ea.

"Water on the brain?" That's
what friends will ask when
they see this real looking
chrome faucet attached to
your forehead. Get big laughs
attaching it to your desk, a
fireplace log, chair, etc.

JUMBO KEY

\$2.00.

Attach the jumbo key to any-
thing. Sticks with sturdy rub-
ber suction cup. A laugh riot!



INSTANT LIFE

\$1.00 Ea.

Enjoy hours of
scientific fun.
Simply drop
magic "IN-
STANT LIFE"
Powder into
ordinary tap
water and
watch it
spring



mysteriously in-
to life. See baby
sea monkeys grow
and thrive. Educat-
ional entertainment
for all ages.

CRACKED FUN SHOPPE
45 West 45th Street
New York 36, N. Y.

I enclose \$.....for:

.....Instant Life Melted Ice Cream
.....Jumbo Key String Bean Tie
.....Fake Faucet Spook Hand

Name.....

Address.....

City.....Zone.....

State.....

HORROR HOUSE!

WEREWOLF

MASK. \$3.00 Ea.

Gruesome to Behold.



\$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

All Rubber.

Be the "Death of the Party."

SHRUNKEN HEAD

\$2.00 Ea.

Looks absolutely real. Tell
your friends you picked it up
on your last safari. A real
scream!



HORRIBLE HANDS.

Only \$3.00 per Pair.

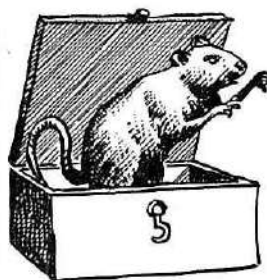
FRANTIC FEET.

Only \$3.00 per Pair.



RAT IN THE BOX.

Only \$1.00 Ea.



BLACK WIDOW SPIDER.

\$1.00 Ea.

A real horror, but great fun.

HORROR HOUSE
45 West 45th Street
New York 36, N. Y.

I enclose \$.....for: ALL RUBBER MASKS \$3.00 each.

- | | | |
|---|---|---|
| ☐ BLACK WIDOW SPIDER | ☐ MAN-FROM-MARS | ☐ WEREWOLF |
| ☐ HORRIBLE HANDS | ☐ MONSTER-FROM MERCURY | ☐ DEVIL |
| ☐ SHRUNKEN HEAD | ☐ VAMPIRE | ☐ FRANKENSTEIN'S MONSTER |
| ☐ RAT IN BOX | ☐ HORRIBLE-MONSTER | ☐ ZOMBIE |
| ☐ FRANTIC FEET | ☐ SKULL | ☐ WITCH |
| | ☐ GORILLA | |

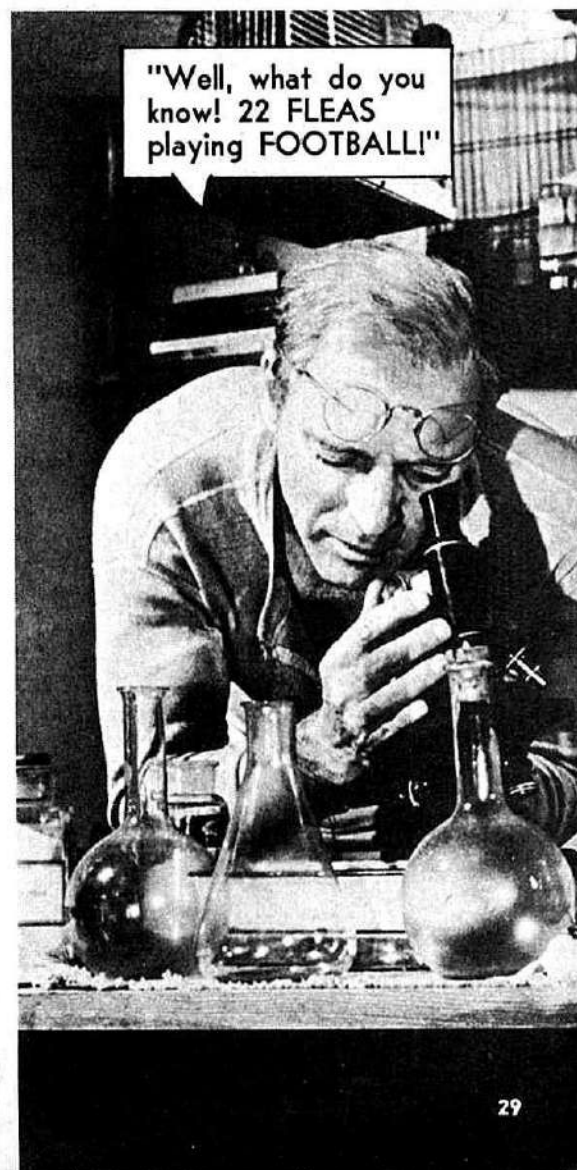
Name.....

Address.....

City.....Zone.....State.....



STILL SMILES



Each of us is afraid of something or other—it's only natural. But when these fears are imaginary we get what's known as a complex. Psychologists tell us we can get rid of complexes by doing just those things that we're afraid of most. For example, here are the most common complexes. Look them over to see how many you have. Then turn the page and see how you can rid yourself of these annoying . . .

IMAGINARY



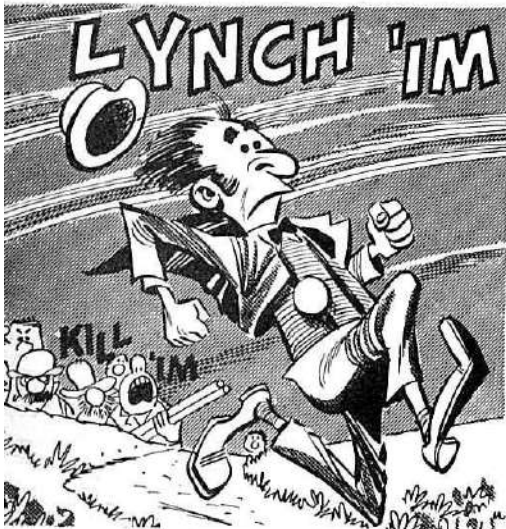
FEAR OF FIRE
YES ☐ NO ☐



FEAR OF WATER
YES ☐ NO ☐



FEAR OF HIGH PLACES
YES ☐ NO ☐



FEAR OF CROWDS
YES ☐ NO ☐



FEAR OF INSECTS
YES ☐ NO ☐



FEAR OF LOUD NOISES
YES ☐ NO ☐



FEAR OF FAILURE
YES ☐ NO ☐



FEAR OF BEING HURT
YES ☐ NO ☐



FEAR OF THE UNKNOWN
YES ☐ NO ☐

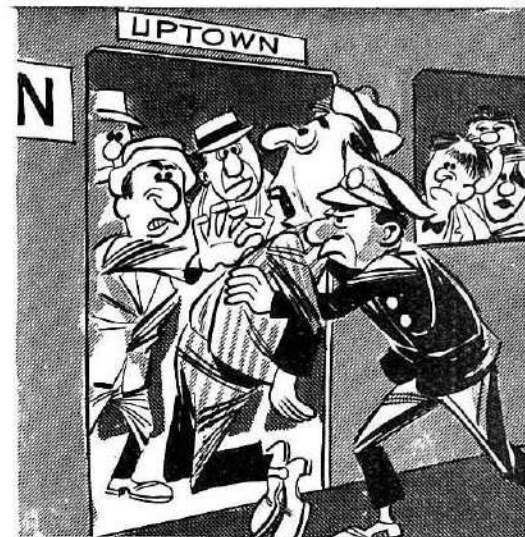
FEARS and COMPLEXES



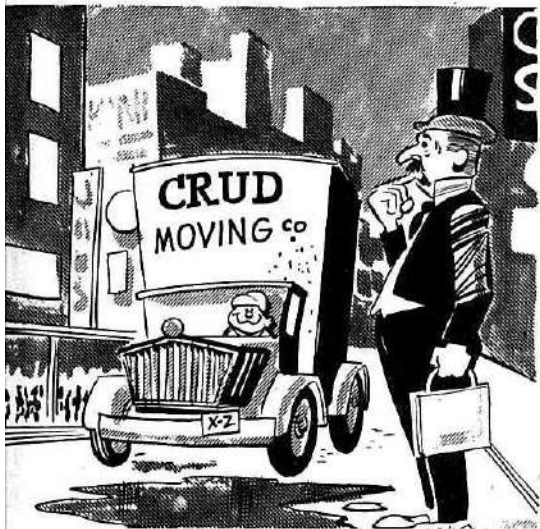
FEAR OF CLOSED PLACES
YES ☐ NO ☐



FEAR OF BEING ALONE
YES ☐ NO ☐



FEAR OF BEING UNWANTED
YES ☐ NO ☐



FEAR OF GETTING DIRTY
YES ☐ NO ☐



FEAR OF BECOMING SICK
YES ☐ NO ☐



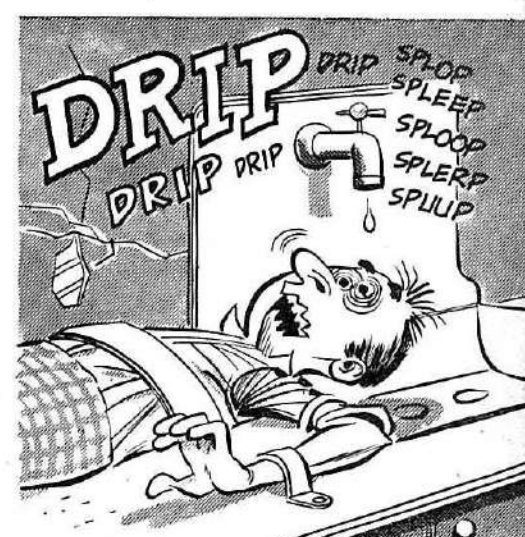
FEAR OF BEING TAKEN FOR A FOOL
YES ☐ NO ☐



FEAR OF LOSING YOUR JOB
YES ☐ NO ☐

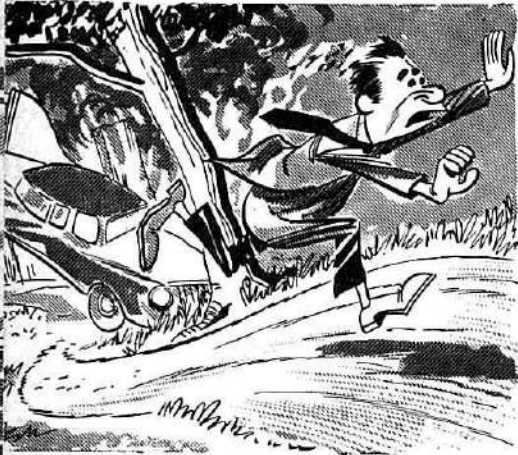


FEAR OF MEETING NEW PEOPLE
YES ☐ NO ☐



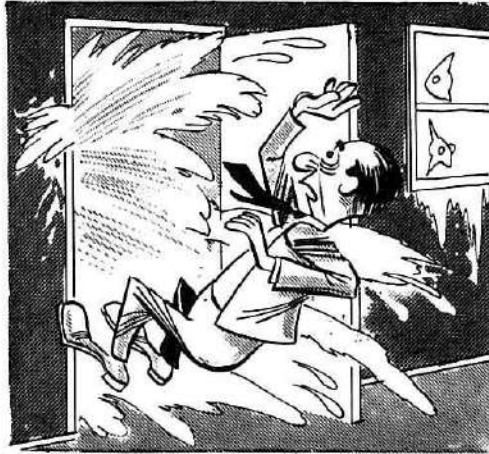
FEAR OF LOSING YOUR MIND
YES ☐ NO ☐

How to overcome IMAGINARY



FEAR OF FIRE

Live with an arsonist—Sleep in an oven—Encourage hot-foots—Eat flaming foods—Practice rubbing sticks together—Burn everything in sight.



FEAR OF WATER

Dive right in—Flood your bathroom—Flood your apartment—Flood the whole neighborhood—Set up house in—Swim to work each morning.



FEAR OF HIGH PLACES

Live in a tree—Promenade on stilts—See only Fess Parker pictures—Think big—Climb buildings (to satisfy curious, use window-washer garb).



FEAR OF CROWDS

Go where the mobs meet—Attend revolutions—study to become a Subway Rush Hour Guard—Sleep a minimum of one dozen in a bed always.



FEAR OF INSECTS

Go where the insects are—Live on ant hill in Madagascar—Pour locusts in your sleeping bag—Enter hornet nests—Keep snails as pets.



FEAR OF LOUD NOISES

Become a riveter—Live in a drum studio—Travel with the rowdy set—Set off chain firecrackers—Listen to Hungarians eating soup.



FEAR OF FAILURE

Try failing at different kinds of things—Flunk exams—Feel sorry for yourself—Quit your job—Become a bum—Lose at Russian roulette.



FEAR OF BEING HURT

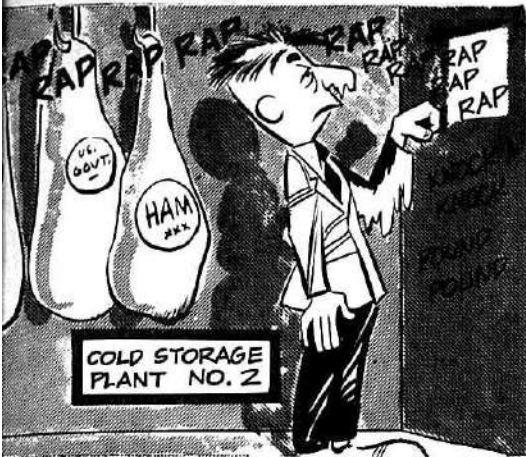
Box your ears every morning—Walk against the light—Bumper hop from moving cars—Catch pianos—Stand under landslides—Sit on cactus.



FEAR OF THE UNKNOWN

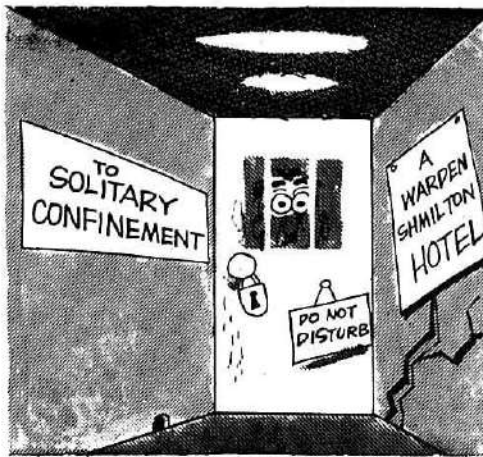
Sneak into next moon-shot rocket—Ride under running boards of assorted speeding vehicles—Put head into bulldog mouths—Talk back to wife.

FEARS and COMPLEXES



FEAR OF CLOSED PLACES

Get yourself stuck in revolving doors—Take a part-time job in a sewer—Reside in your most dismal closet for three weeks.



FEAR OF BEING ALONE

Organize a Locate-King-Kong-Club—Get sent to jail—(Hold out for solitary confinement)—Cultivate raft-riding against tides.



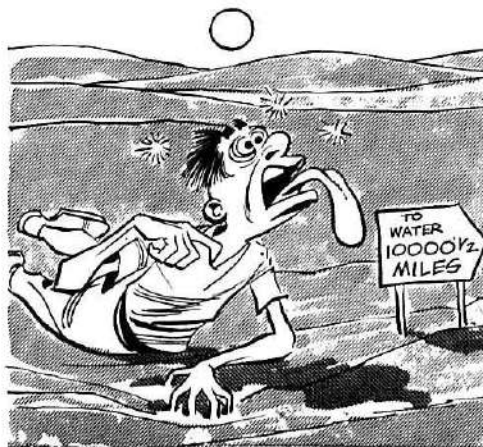
FEAR OF BEING UNWANTED

Become really unwanted—Learn how to really bore people—Study Fluegelhorn—Eat garlic—When in restaurants, don't pay—Get tossed out.



FEAR OF GETTING DIRTY

Move to Pittsburgh—Live in cesspools—Take real mud baths—Stand near nervous waiters—Spill things all over yourself.



FEAR OF BECOMING SICK

Smoke cigars before breakfast—Finish Smorgesbord dinners—keep looking at Sylvester P. Smythe—Keep reading this article.



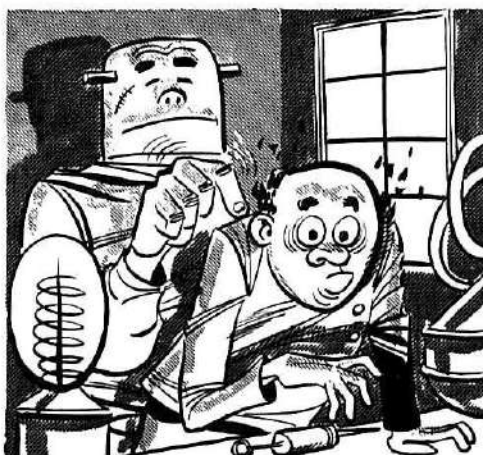
FEAR OF BEING TAKEN FOR A FOOL

Be different (or the same)—Run amok at P.T.A. meetings—Lead musk oxen down Main Street—Invest in the Pony Express—Buy clothes retail.



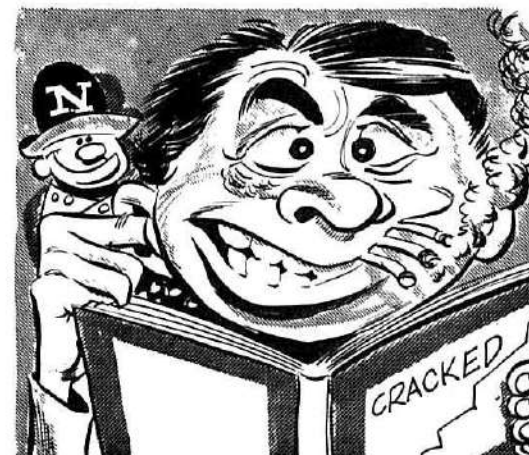
FEAR OF LOSING YOUR JOB

Lose it—Be late, leave early—Sign your suggestions—Spill ink on the boss' desk—Borrow from petty cash box—Abscond with secretary.



FEAR OF MEETING NEW PEOPLE

Abandon all old friends—Accost each approaching stranger—Bring home people from bars—Break into other people's houses.



FEAR OF LOSING YOUR MIND

Actually lose your mind—Go crazy with yourself—Dress like Napoleon—Talk funny—Catch migraines—Run thru bus depots nude—Read CRACKED.

CRACKED'S CRACKS

Want some BIG, FAT LAUGHS?
... Just take a look at these
cartoons and we are sure they'll
chase your blues away ...



"I keep getting those pains here on my left side, Doctor!"



"Great bird-dog!"

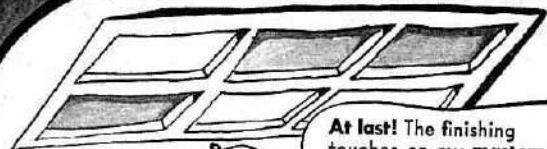


"... We can call it a wheel two weeks from now, but today it's a doughnut!"



"Yes, I think I can safely say we have a great little team this year!"





At last! The finishing touches on my masterpiece!

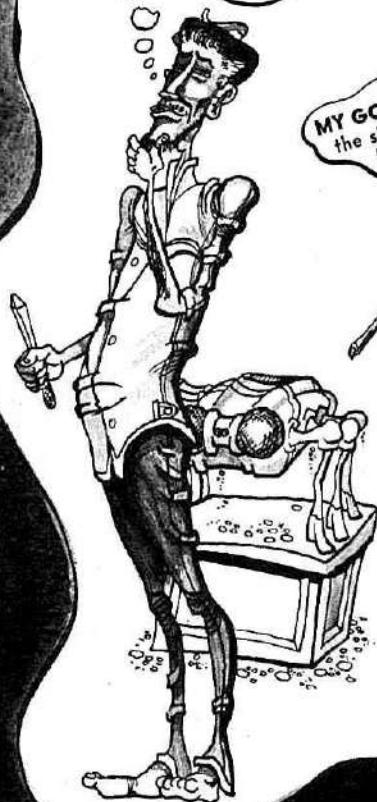


After four years of hard work it's just about finished!



"BUGGED"

I think I'll call it "THE BUG"



MY GOSH! Look at the size of that ROACH!!

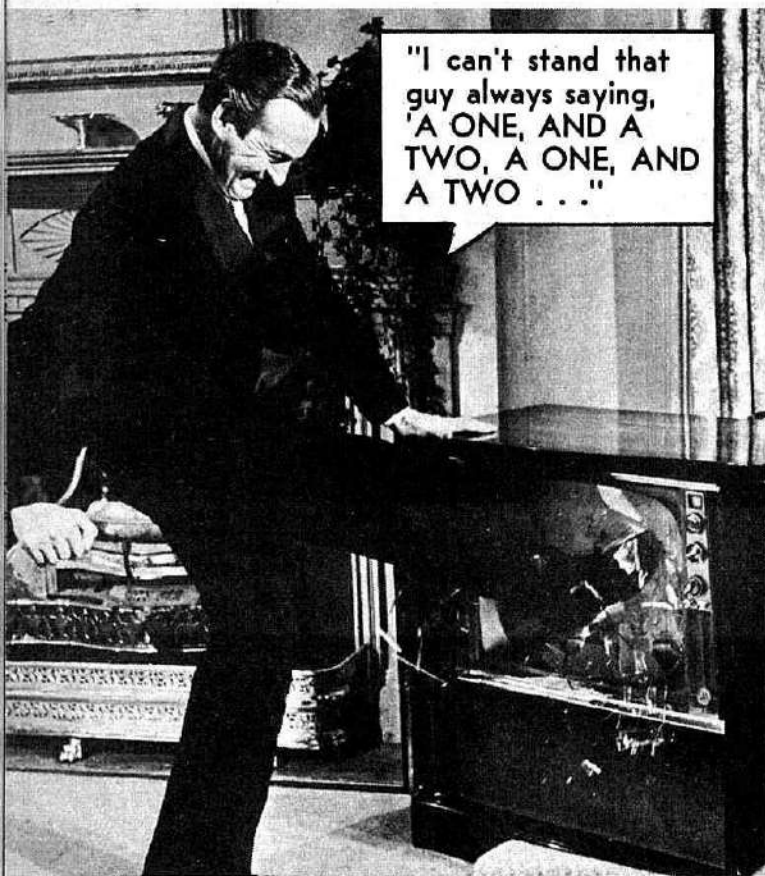


KA-

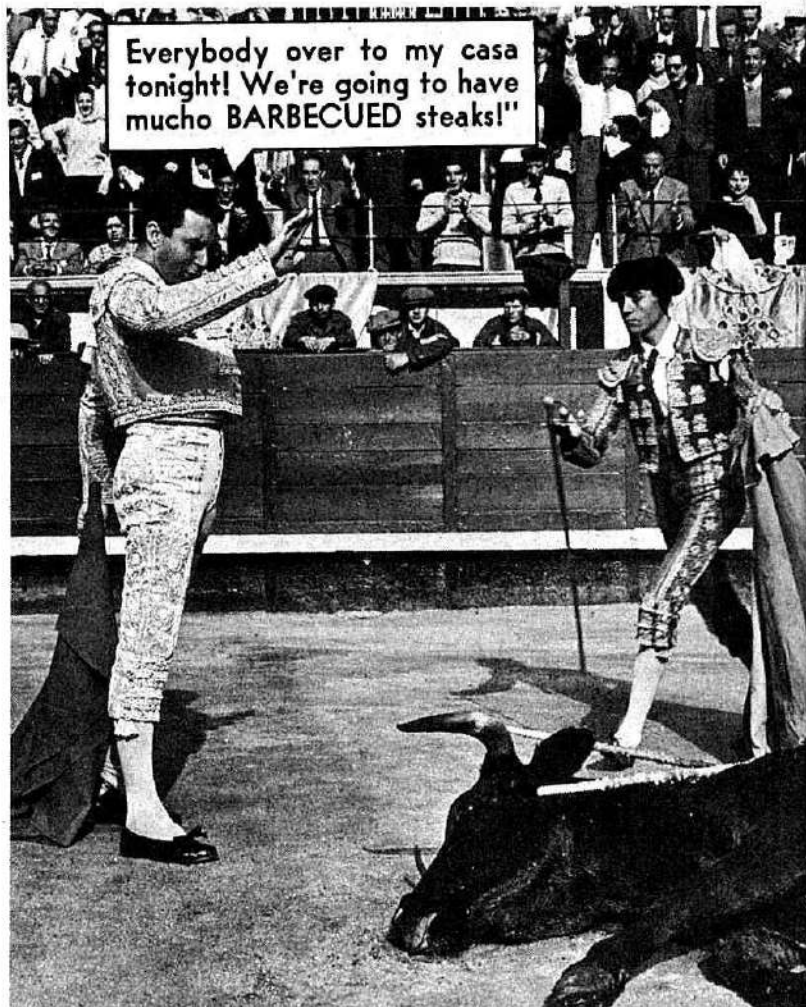
SPLAT!



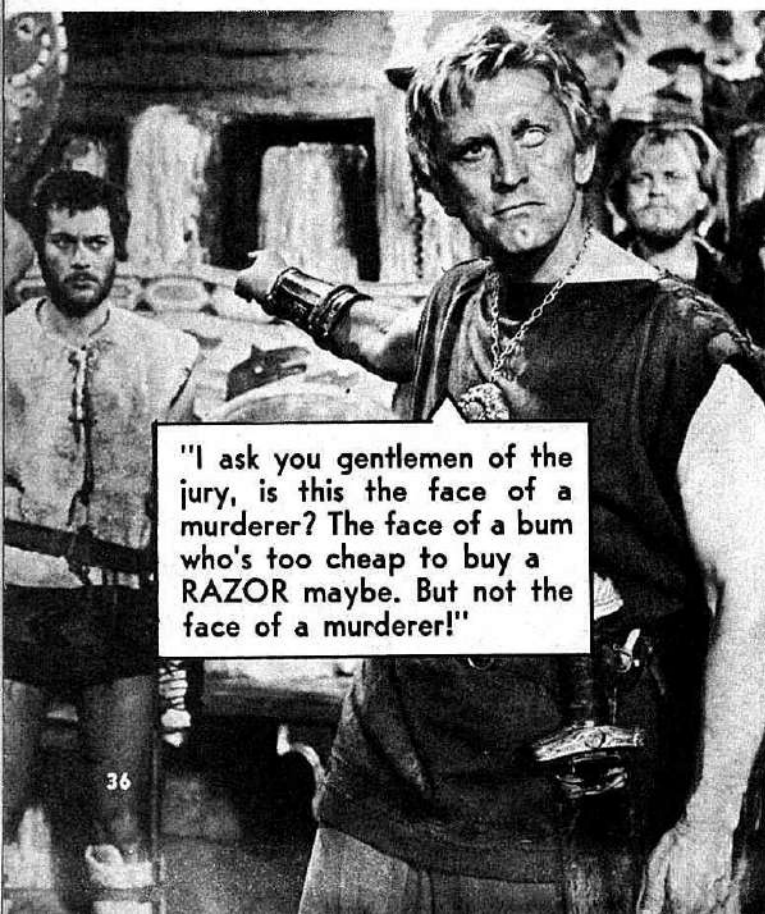
FOUR FOR FUN



"I can't stand that guy always saying, 'A ONE, AND A TWO, A ONE, AND A TWO ...'"



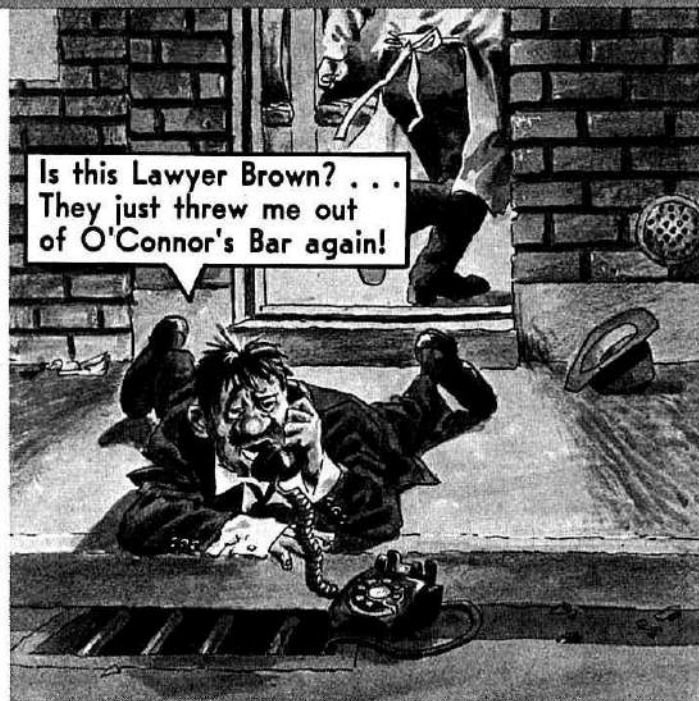
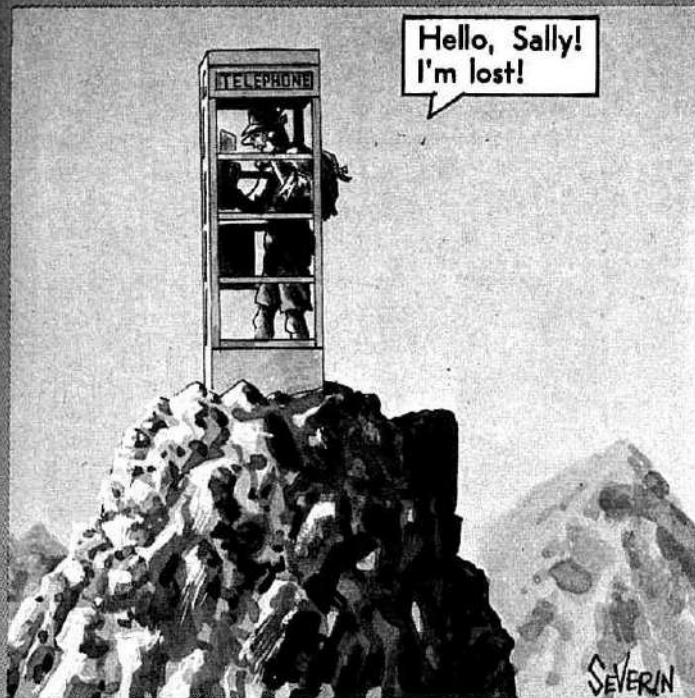
Everybody over to my casa tonight! We're going to have mucho BARBECUED steaks!"



"I ask you gentlemen of the jury, is this the face of a murderer? The face of a bum who's too cheap to buy a RAZOR maybe. But not the face of a murderer!"



"Talk about tough luck. The only case PERRY MASON loses in five years has to be MINE!"



Wherever you walk
or fly
or drive
or float

You're pretty sure to find handy telephones to make calls. (If you can get through the large groups of teenagers who are waiting to use them.) Well-placed, well-lighted and well, they really make dough for us. Telephone a friend today, reverse the charges, and you'll have an enemy tomorrow.



Bull Telephone System

You are invited to visit the Bull System Exhibit at the New York World's Fair. You can't miss it—it's the place with the large "OUT OF ORDER" sign on the front door.

Pro football has adopted the policy of blacking out all home games on TV. As a result, when there are sellout games, thousands of rabid fans are forced to drive beyond the blackout area to distant motels, in order to see their gridiron heroes perform on TV. The business has become so lucrative for motels that they now offer the fans line-up programs, half-time entertainment and season ticket rates. **CRACKED** predicts that as the competition between motels increases, they will offer even more services and attractions. On these pages we show you what football fans may shortly expect when they order two tickets on . . .

The MOTEL 40-YARD LINE



**CHEERLEADERS
&
REFRESHMENTS**

Gentlemen, I think
you have the wrong
CHEERLEADER in
your room!

That's what
you think!

I'm your personal beer salesman.
COLD BEER! GETCHA COLD
BEER HERE!

Gimme two
more, Mack!



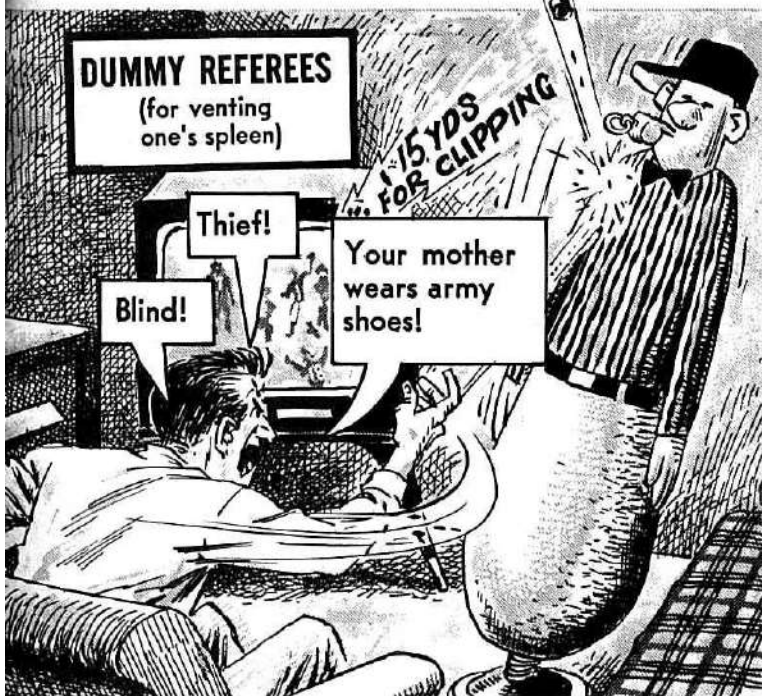
DUMMY REFEREES
(for venting
one's spleen)

Thief!

Blind!

Your mother
wears army
shoes!

15 YDS
FOR CLIPPING



GAME-SIDE WEATHER CONDITIONS
(for added realism)

I knew I was all wet
to let you talk me
into coming!



HALF-TIME CEREMONIES

ON WISCONSIN
ON WISCONSIN
THUNKA
THUNKA
THUNK!!

WE CANNOT BE HELD
RESPONSIBLE FOR
POOR RECEPTION BY
TV RECEIVERS OR
FOOTBALL RECEIVERS

NO REFUNDS
IF PICTURE TUBE
BLOWS OUT AFTER
THE SECOND QUARTER

THE MANAGEMENT
RESERVES THE RIGHT
TO UNPLUG ANY SET

TAKE BACK YOUR
24 DOLLARS
GIVE US BACK
OUR LAND



Motels will provide chalk talks to explain the complicated offensive and defensive maneuvering necessary to get back on the main highway.

And right here, the local police try to spring their sneaky radar trap play!

After the game, motel employees will jostle the departing guests to simulate the thrill of trying to leave an overpacked stadium.

Watch your shoving, Mac!

... and eventually, motel managers will get TV set designers to come up with the perfect set for football viewing.

PENNANT-WAVING HAND WITH APPROPRIATE PENNANT

VALVE FOR LETTING OFF STEAM

DIRECT HOT LINE TO BOOKIE

BEER CAN OPENER FOR OLD-TYPE BEER CANS

BOX OF BAND-AIDS FOR POP TOP BEER CANS

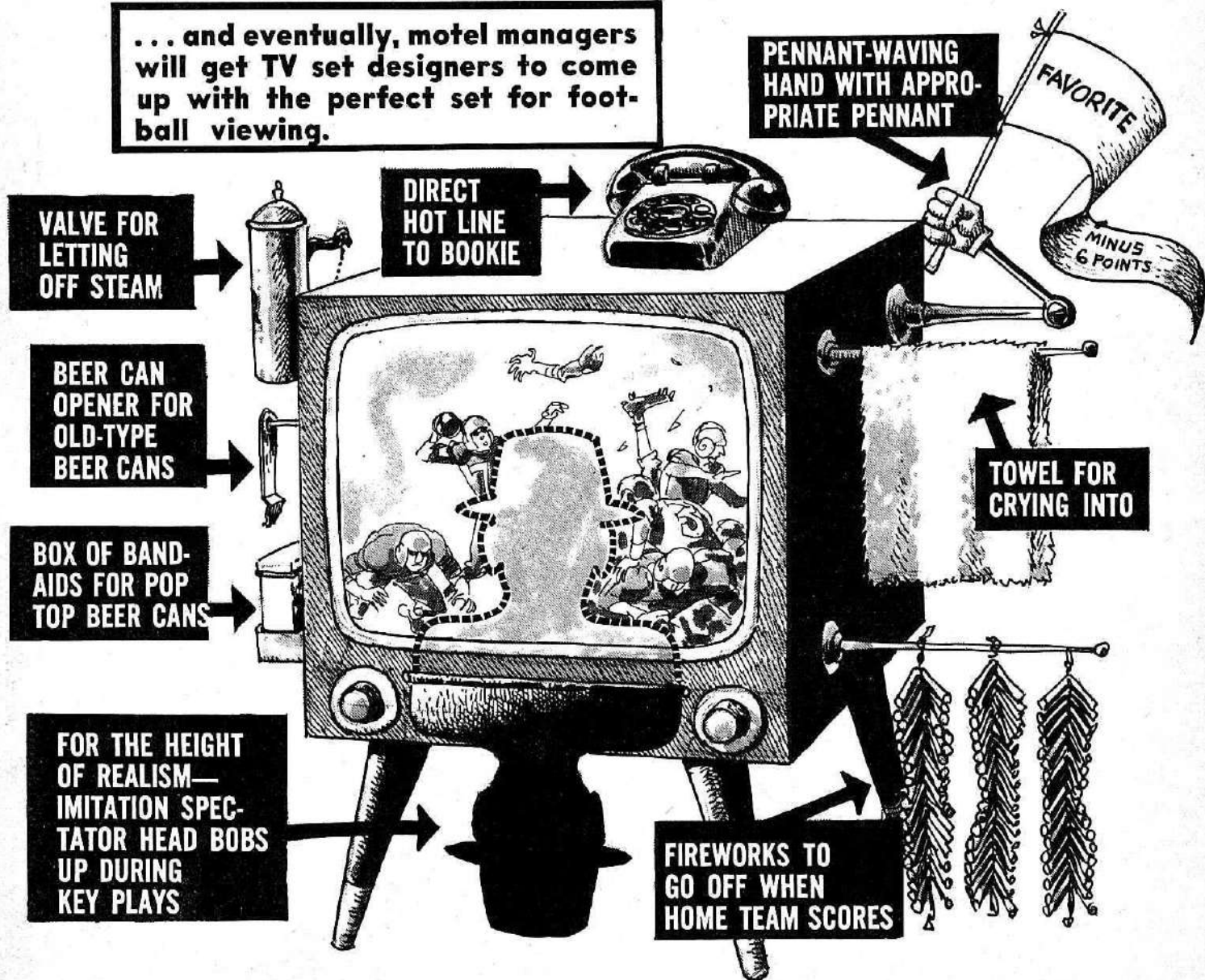
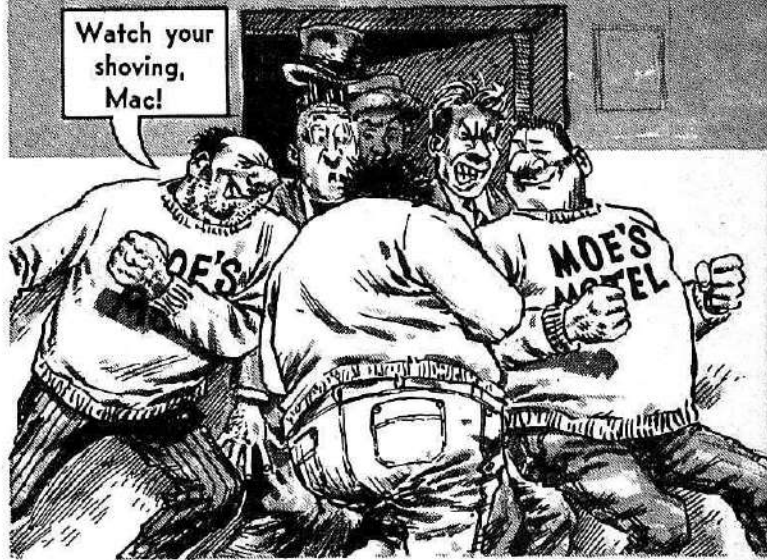
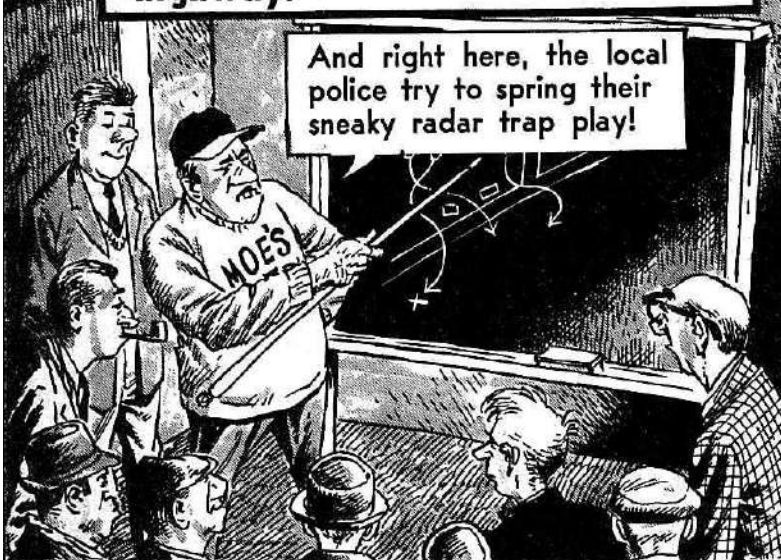
FOR THE HEIGHT OF REALISM—IMITATION SPECTATOR HEAD BOBS UP DURING KEY PLAYS

FIREWORKS TO GO OFF WHEN HOME TEAM SCORES

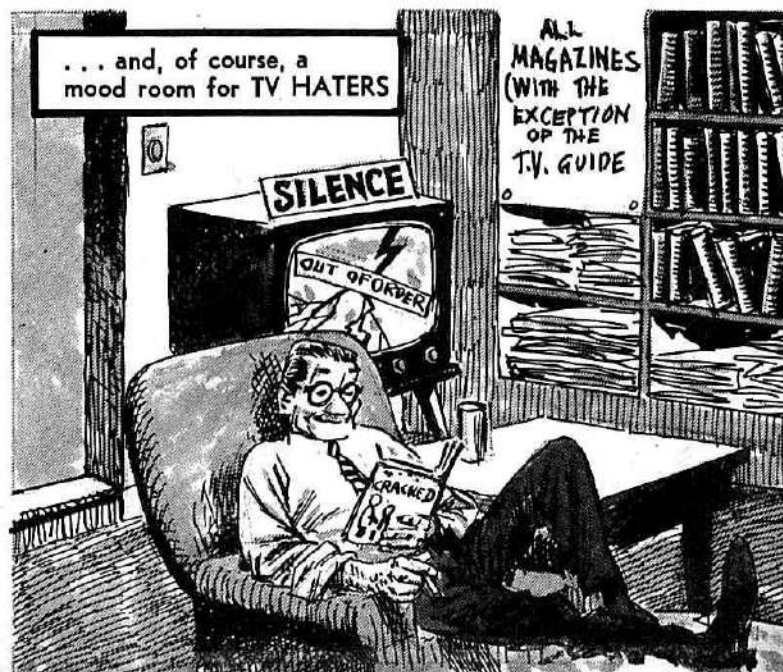
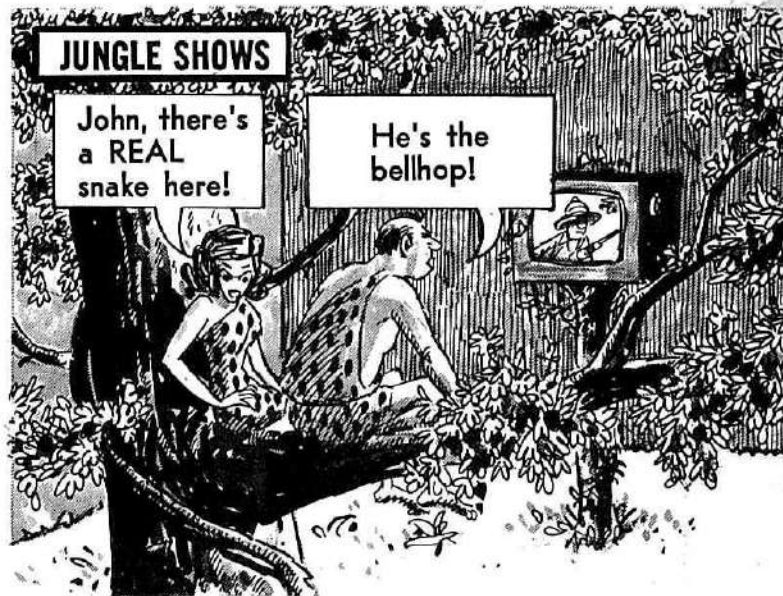
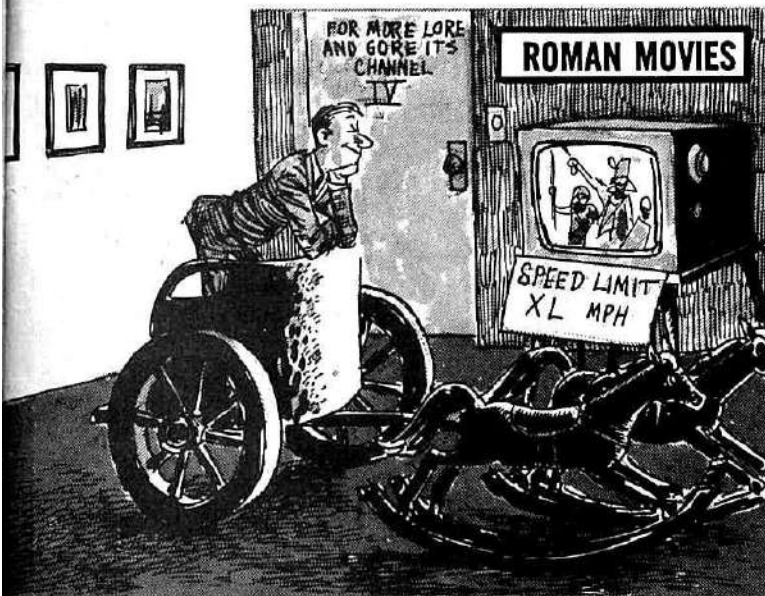
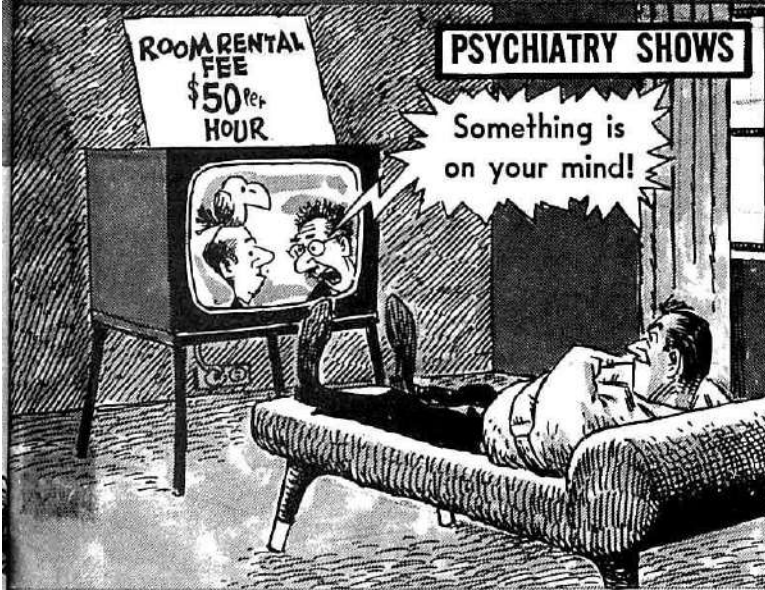
TOWEL FOR CRYING INTO

FAVORITE

MINUS 6 POINTS



Ultimately, the idea of getting out of the house to watch TV shows may become so appealing that motel managers will introduce special mood rooms for watching a particular type of show.



HURRY-UPS



EXTRA SPECIAL BONUS

SIGN-UP here for your CRACKED "SMILE SIGNS" . . . For fine fun, just cut this one out and hang it in a conspicuous place. Then stand back and wait for the large laughs to start rolling in . . . These signs are sure smile makers. Start collecting them and we're sure the man in the white suit will soon start collecting you.

CRACKED SIGN • CRACKED SIGN • CRACKED SIGN • CRACKED SIGN

**HELP
STAMP OUT
QUICKSAND**



CRACKED SIGN • CRACKED SIGN • CRACKED SIGN • CRACKED SIGN

CRACKED SIGN • CRACKED SIGN • CRACKED SIGN • CRACKED SIGN

CUT OUT ALONG DOTTED LINES

CUT OUT ALONG DOTTED LINES